The Power of Biotics: Probiotics, Prebiotics, and Postbiotics

Dr. Bahman Khameneh Associate professor of pharmaceutical control Department of Pharmaceutical Control, Mashhad University of Medical Sciences, Mashhad, Iran





Biotics play a vital role in our health. They interact with our gut microbiome, immune system, and overall wellbeing.

This presentation explores the world of probiotics, prebiotics, and postbiotics - their differences, benefits, and growing market applications.

Understanding Biotics



Probiotics

Live microorganisms that provide health benefits when consumed in adequate amounts. Prebiotics

Non-digestible food ingredients that feed beneficial gut bacteria.

Postbiotics

Bioactive compounds produced by microorganisms during fermentation or from dead microbes.



Probiotics: Living Microorganisms with Health Benefits



Key Bacterial Species

Bifidobacterium and **Lactobacillus** genera are the most frequently studied probiotic species.



Protection Functions

Probiotics protect against pathogens and help normalize disturbed microbiota.



Immune Benefits

They stimulate immune function and can reduce allergy risk.

Clinical Applications

Effective for preventing/improving diarrhea and protecting against necrotizing enterocolitis (NEC).

Probiotics: Live Beneficial Microorganisms

What Are They?

Live microorganisms that confer health benefits when consumed in adequate amounts.

Typically include lactic acid bacteria and bifidobacteria.

Key Benefits

- Improve gut microbiota diversity •
- Enhance immune function •
- Prevent gut dysbiosis •
- Help manage IBS and IBD
- Support mental health •

Prebiotics: Food for Good Bacteria

Definition

Non-digestible food ingredients, typically fibers like oligosaccharides, that support the growth of beneficial microbes in the gut.

Sources

Found in foods like garlic, onions, bananas, asparagus, and whole grains.

Function

Serve as food for probiotics, helping them thrive and maintain gut health.



Prebiotic Health Benefits



Enhances absorption of minerals like

Improves function of the intestinal

Prebiotics: Selectively Utilized Substrates

Common Oligosaccharides

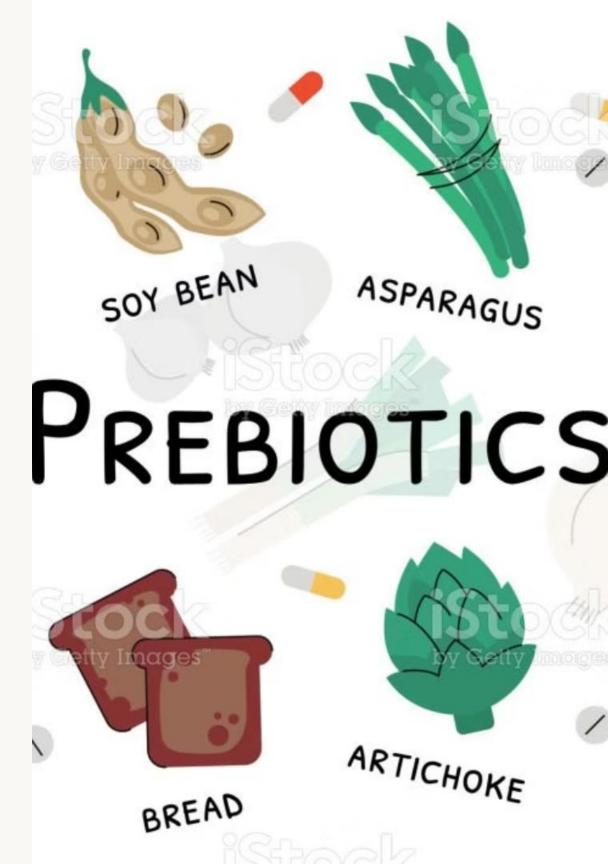
Galacto-oligosaccharides (GOS) and fructooligosaccharides (FOS) are the most frequently used and wellstudied prebiotics.

Additional Options

Inulin and polydextrose are other potential prebiotic substrates that can support beneficial gut microorganisms.

Human Milk Oligosaccharides

Newer prebiotics include 2'-fucosyllactose (2'-FL) and lacto-Nneotetraose (LNnT), two of the most abundant HMOs in human milk.



Beyond Live Bacteria: The Emerging Postbiotic Concept

Traditional Focus

The primary emphasis has traditionally been on live beneficial bacteria (probiotics) for health promotion.

Shifting Perspective

Emerging evidence suggests probiotic benefits may not require viable microbes.

Metabolite Impact

A significant portion of therapeutic effects may come from bacterial metabolites—postbiotics.



Postbiotics: The New Frontier

Fermentation

Microorganisms produce bioactive compounds during fermentation.

Microbial Byproducts

Byproducts of dead microorganisms contain beneficial compounds.

"Å"

Health Benefits

live bacteria.



Confer benefits without requiring

Understanding Postbiotics: Microbial Factories

Microbial Factory

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Bacteria act as factories to enrich food matrices with beneficial compounds.

Fermentation Process

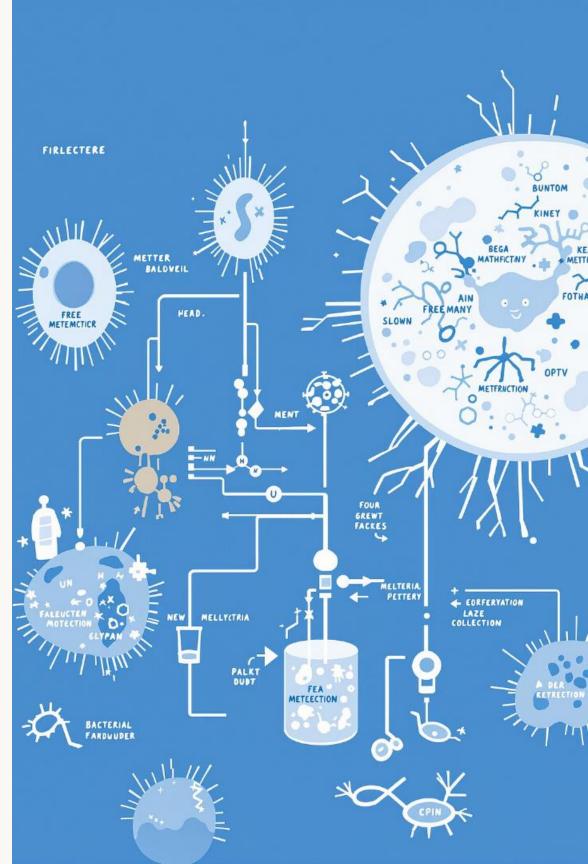
Metabolites are produced through fermentation facilitated by bacterial activity.

Bioactive Compounds

Non-viable bacteria and their metabolites possess bioactive properties.

Health Benefits

These compounds confer health benefits without requiring bacterial viability.



Postbiotics: Official Definition



Complete Definition

"A preparation of inanimate microorganisms and/or their components that confers a health benefit on the host."

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Preparation

Recognizes that specific formulation, including microbial biomass and inactivation methods, affects benefits.



Inanimate

Acknowledges these materials aren't merely "dead" or "inactive" but remain biologically active.

Components

Health effects may be mediated by different cell parts or metabolites.

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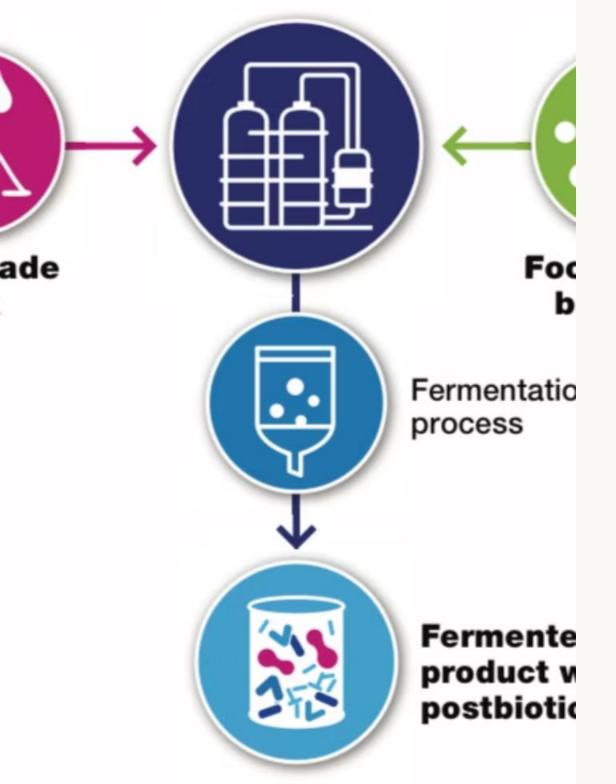
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Postbiotic Components: Products of Fermentation



Organic Acids

Primary metabolites produced during bacterial fermentation



Cell Wall Components

Structural elements that interact with host systems

Proteins & Peptides

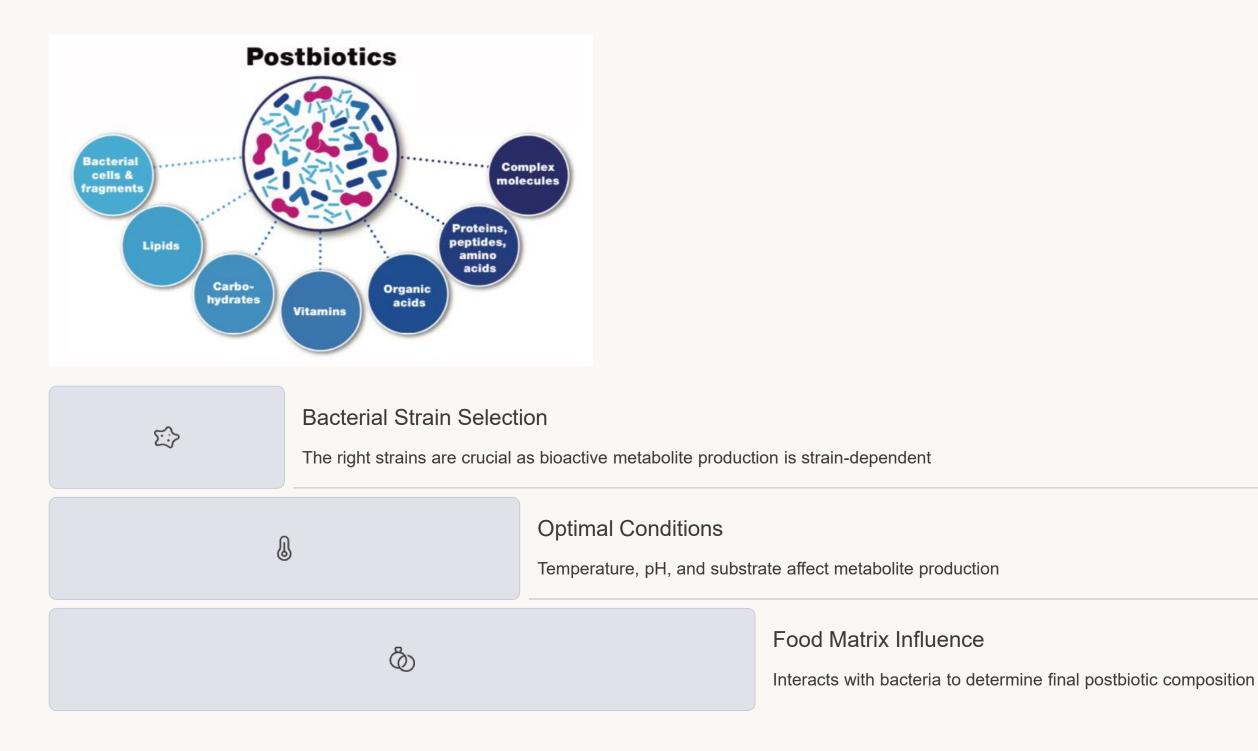
Bioactive compounds with diverse functional properties



Vitamins

Essential micronutrients synthesized during fermentation

Strain Selection and Fermentation Conditions



Key Components of Postbiotics



Short-Chain Fatty Acids (SCFAs)

Acetate, propionate, and butyrate produced during fiber fermentation.



Bacteriocins

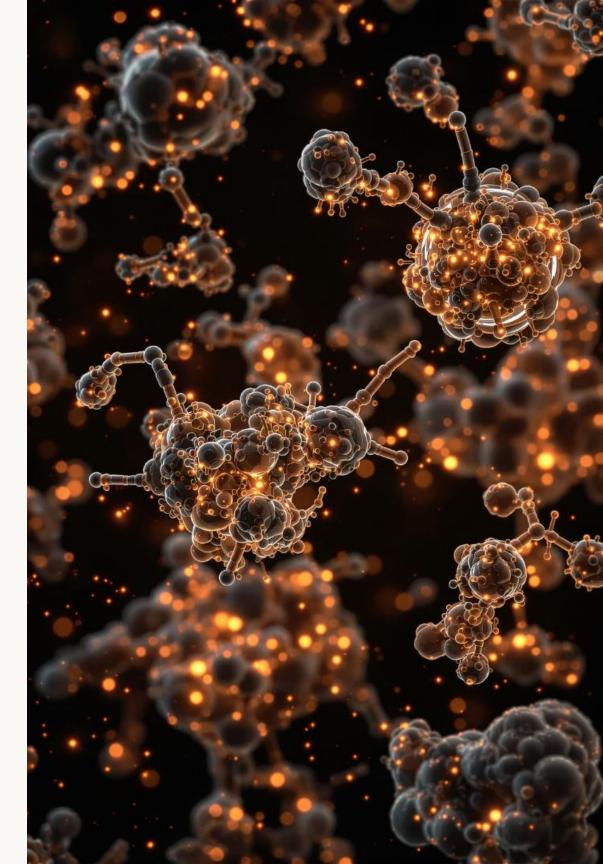
Antimicrobial peptides that inhibit harmful bacteria growth.

Lipopolysaccharides

Cell wall components that interact with the immune system.

Peptides

Bioactive protein fragments with various health benefits.



Short-Chain Fatty Acids: Postbiotic Powerhouses



Promote tight junctions between



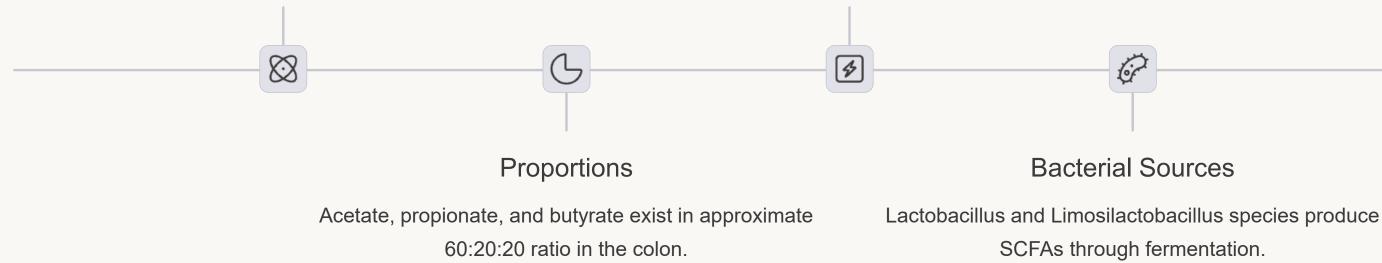
Short-Chain Fatty Acids: Essential Postbiotics

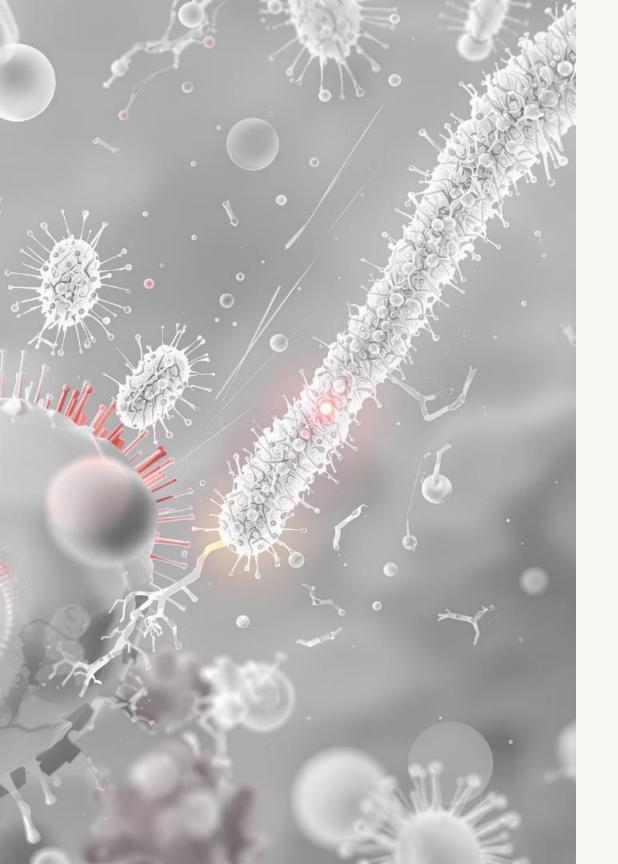
Production

Formed when gut bacteria ferment plant fibers and undigested carbohydrates.

Functions

Provide energy to gut cells, support metabolism, and regulate cholesterol levels.





Peptides and Proteins: Antimicrobial Components

Diverse Peptide Production

Bacteria generate a wide array of peptides with important biological functions.

Antimicrobial Activity

These peptides exhibit strong antimicrobial properties through multiple mechanisms.

Classification System

Can be categorized as ribosomal (bacteriocins) or nonribosomal peptides.

Surface Proteins: Critical Probiotic Components

Structural Variety

Surface proteins include lipoproteins and sortase-anchored proteins on bacterial membranes.

- Anti-inflammatory properties
- Anti-adhesion capabilities ٠

Protective Functions

These proteins enhance epithelial barriers and bind heavy metals in the gut.

- Reduce pathogen-induced apoptosis ٠
- Inhibit caspase-3 activation

Bacterial Examples

bioactive peptides with specific functions.

- Bacillus subtilis peptides ٠
- Bacteriocins from various species .

Different bacteria produce unique

Postbiotic Peptides and Enzymes

Bacteriocins

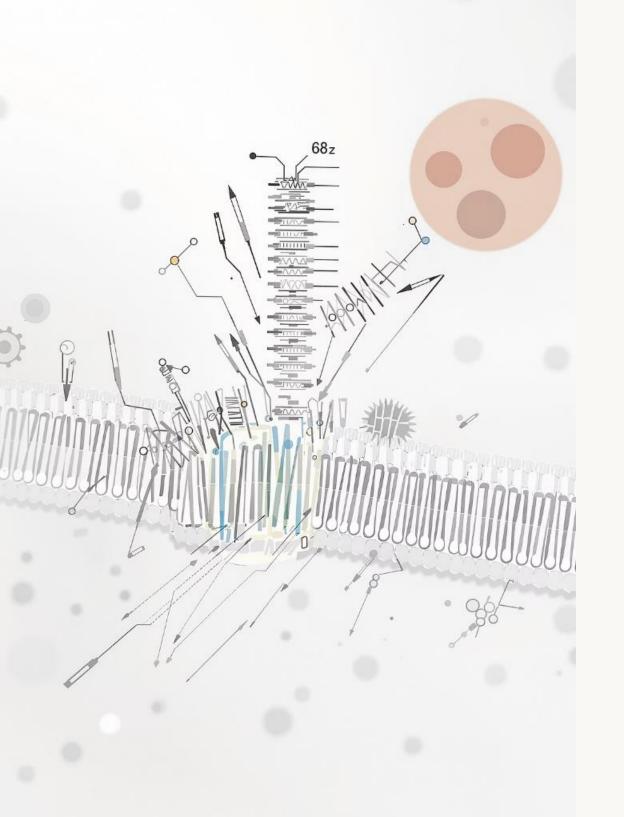
Antimicrobial peptides that inhibit harmful bacteria growth.

- Target specific pathogens
- Preserve gut microbiome balance
- Natural alternatives to antibiotics

Digestive Enzymes

Support breakdown of nutrients for improved digestion.

- Lactase breaks down lactose
- Protease helps digest proteins
- Enhance nutrient absorption



Antimicrobial Mechanisms of Bacterial Peptides

Membrane Acidification

Peptides alter bacterial membrane pH creating inhospitable conditions

Pore Formation

Creates openings in cell membranes causing cytoplasmic leakage

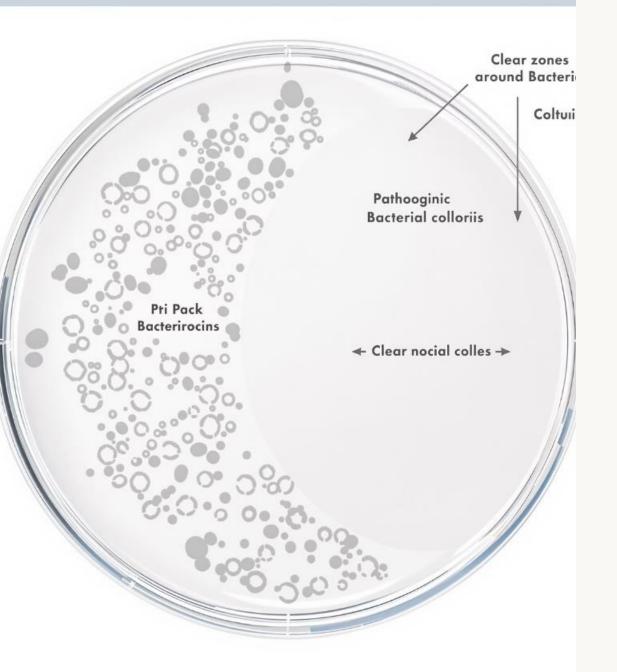
Lethal Processes

Triggers destructive cellular activities like hydrolase activation

Internal Disruption

Damages critical internal bacterial components

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Bacteriocins: Ancient Antimicrobial Compounds

Historical Use

Used for millennia in food fermentation due to potent antibacterial effects.

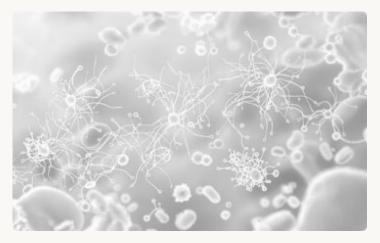
Classification

Categorized by size, mechanism of action, and target spectrum.

Key Properties

Inhibit gastrointestinal pathogens and remain stable under varying conditions.

Bacteriocins: Anti-Biofilm Mechanisms



Motility Inhibition

Disrupts biofilm formation by targeting pili-mediated twitching and flagella-driven movement.



Quorum Sensing Interference

Blocks bacterial cell-to-cell communication, reducing colonization and virulence factors.



Virulence Suppression

Neutralizes compounds like pyocyanin that promote biofilm formation.



Killed Microbial Cells: Safe Postbiotics

Heat-Killed Probiotics

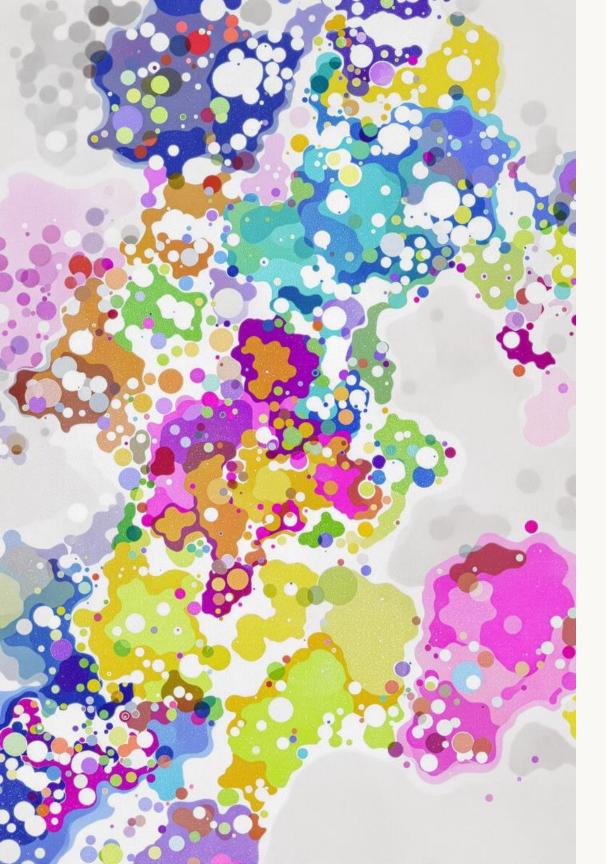
Provide benefits without the need for live bacteria, offering stability and safety advantages.

Cell wall components stimulate immune responses even when the bacteria are no longer viable.

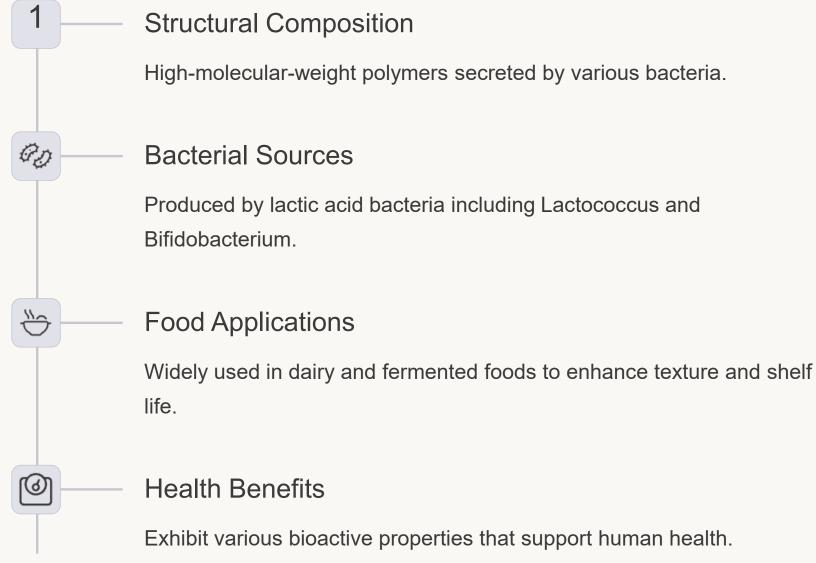
Safety Profile

Eliminate concerns about bacterial overgrowth or translocation in vulnerable individuals.

Immune Modulation



Exopolysaccharides: Bacterial Polymers



Health Benefits of Exopolysaccharides



Cardiovascular Protection

Kefiran (from L. kefiranofaciens) delays atherosclerosis and improves cholesterol metabolism.

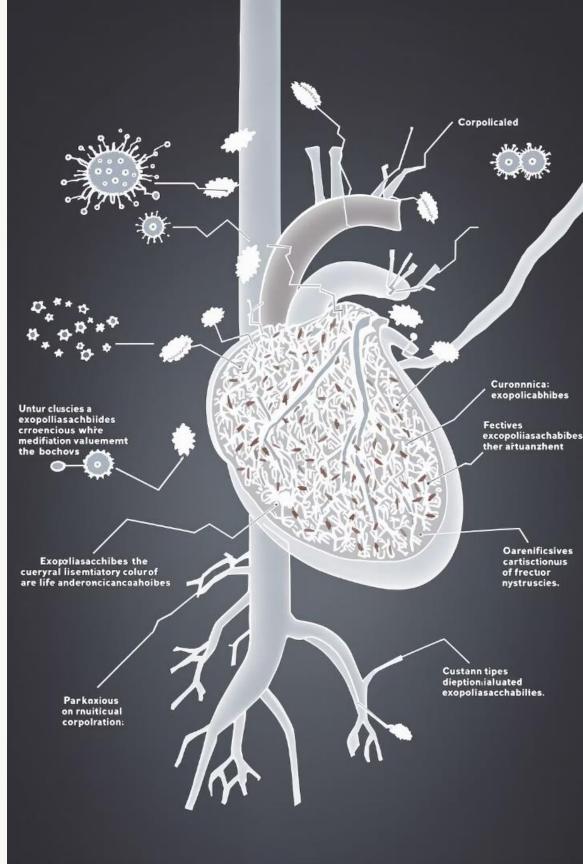
Immunomodulation

β-glucans bind to Dectin-1 receptors on macrophages, enhancing immune responses.



Metabolic Effects

EPS may reduce cholesterol absorption and improve carotenoid bioavailability.





Functional Food & Pharmaceutical Applications of EPS



Antioxidant Properties

EPS from Lactobacillus strains exhibit potent antioxidant activity.



Antimicrobial Functions

Provide natural preservation in food systems.



Industrial Uses



Employed for water retention, emulsification, and stabilization.

Pharmaceutical Potential

Growing applications in drug delivery systems.

Future Research Directions for EPS

Safety Research

Further studies needed on long-term safety and efficacy of EPS applications.

- Toxicity assessments ۲
- Allergenicity profiles
- Dosage optimization •

Delivery Systems

Optimization for pharmaceutical and functional food applications.

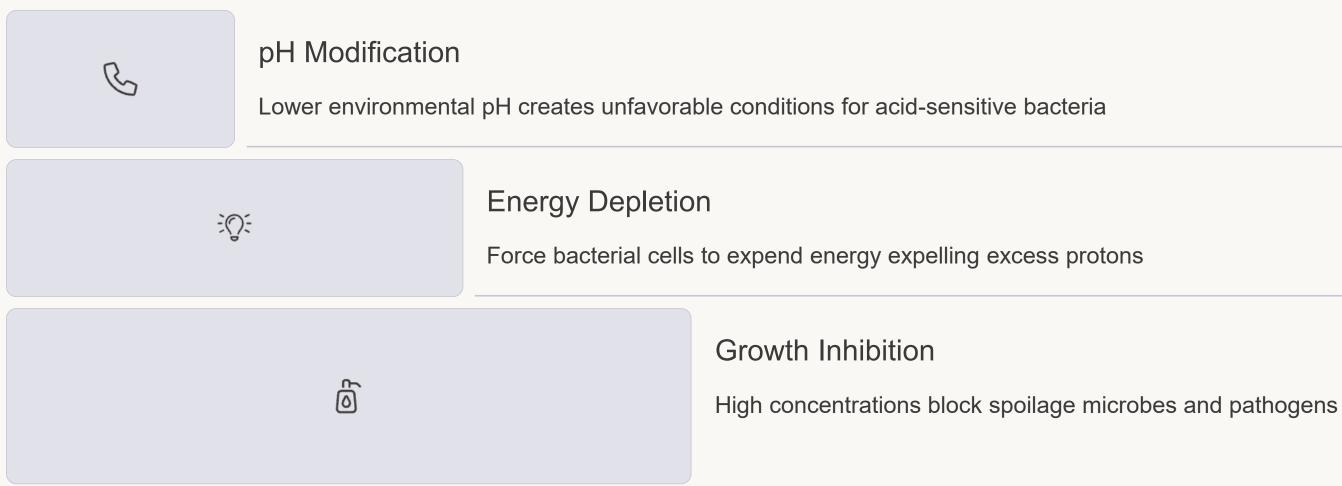
- Encapsulation techniques •
- Stability enhancement
- Targeted delivery ٠

Immune Modulation

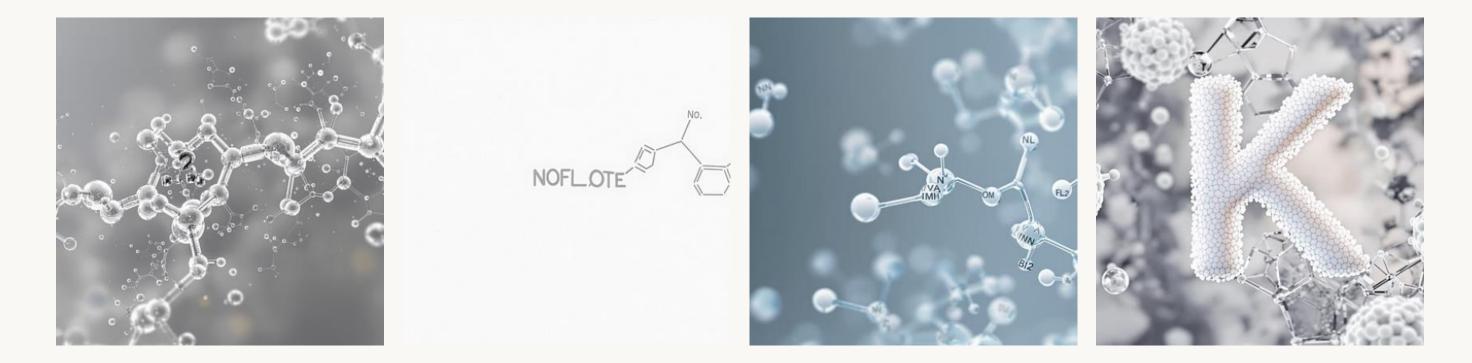
Deeper understanding of mechanisms behind immune system effects.

- Receptor interactions
- Signaling pathways
- **Clinical applications** ٠

Organic Acids: Potent Antimicrobial Postbiotics

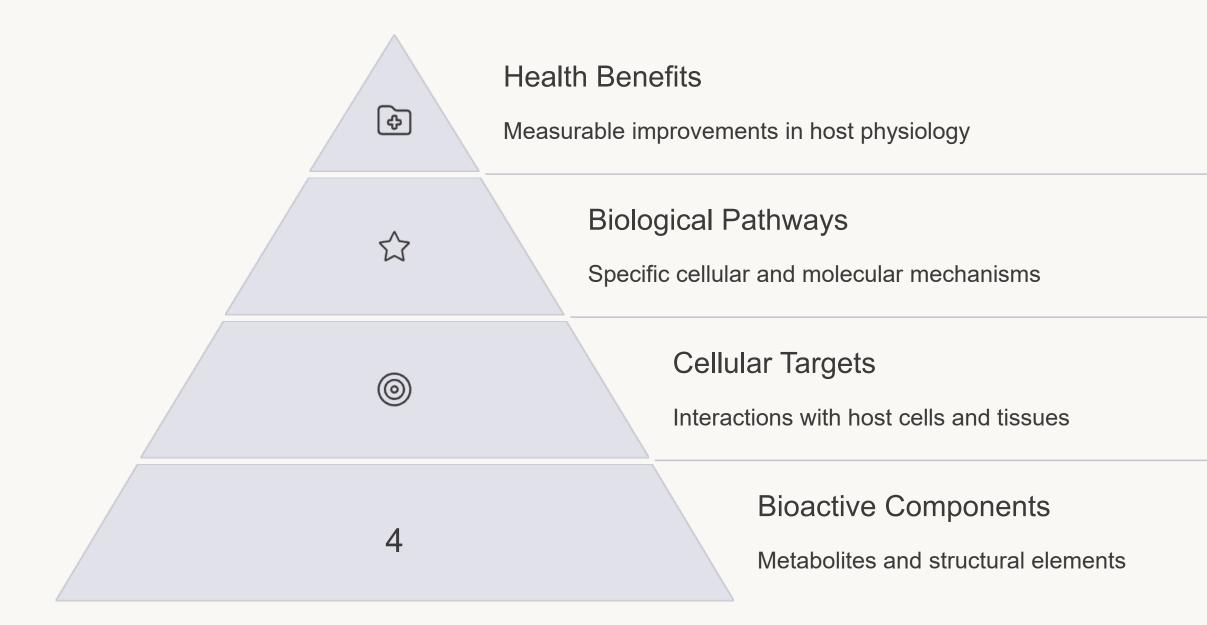


Vitamins as Essential Postbiotic Metabolites

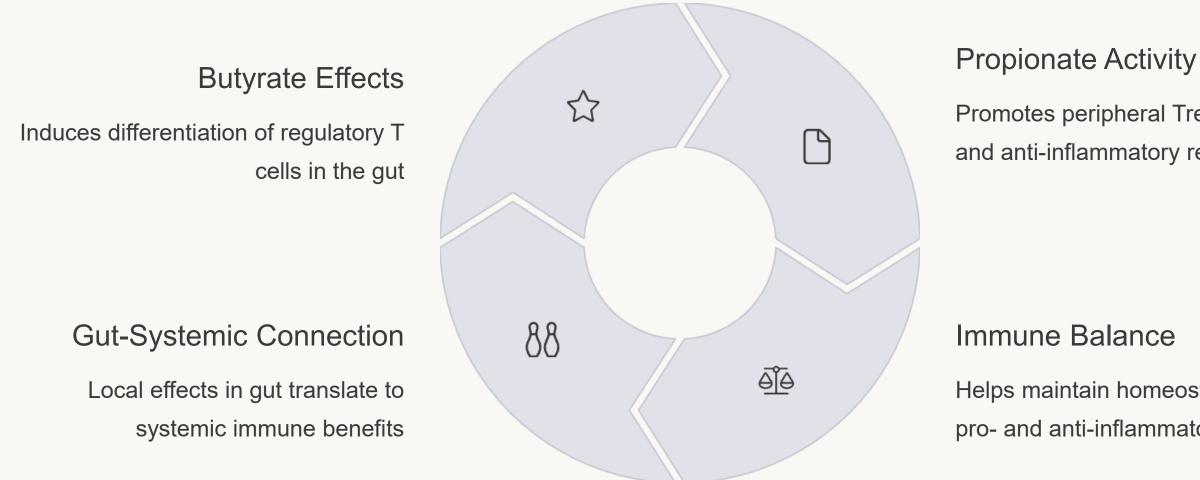


Vitamins are critical organic compounds needed in small quantities for essential biological processes. Most cannot be synthesized by humans, requiring dietary intake or gut microbiota production.

Mechanisms of Action: How Postbiotics Work



Immunomodulation: SCFA-Mediated Effects



Promotes peripheral Treg development and anti-inflammatory responses

Helps maintain homeostasis between pro- and anti-inflammatory signals

Immunomodulation: Postbiotic Activity Mechanisms

Bacillus coagulans Effects

Cell wall fragments and supernatant reduce inflammation by stimulating anti-inflammatory cytokines like IL-10.

Immune Pathway Shifts

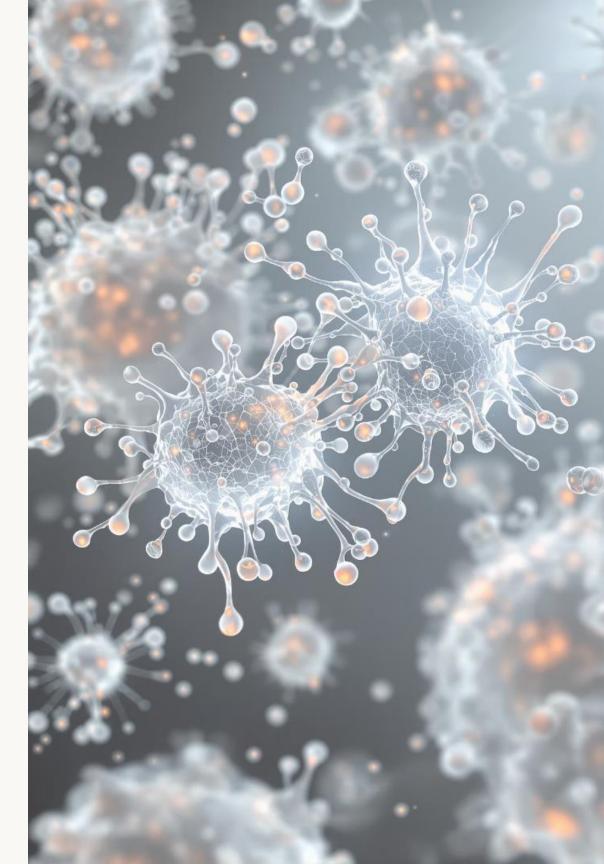
Promote Th2 immune responses while suppressing Th1 pathways linked to allergic disorders.

Dendritic Cell Maturation

Bifidobacterium breve supernatant enhances dendritic cell maturation, increasing IL-10 production.

Inflammatory Cytokine Reduction

Postbiotics reduce proinflammatory TNF- α levels in various tissues.

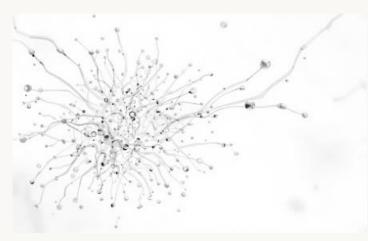


Postbiotic Cellular Targets in Immune Modulation



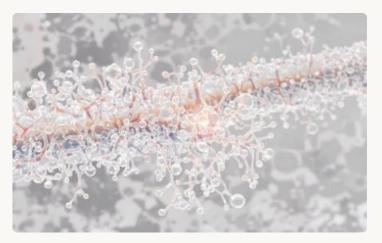
T Cell Regulation

Postbiotics target CD8+ T cells and modulate IFN-y production to balance immune responses.



Phagocytic Activity

Enhanced macrophage function improves pathogen clearance while controlling inflammation.



Receptor Activation

Microbial components like lipoteichoic acid and peptidoglycan activate specific immune receptors.

Immune Modulation Pathways of Postbiotics

↓33%

TNF- α Reduction

Postbiotics lower pro-inflammatory cytokine production

142%

IL-10 Increase Enhanced anti-inflammatory cytokine production

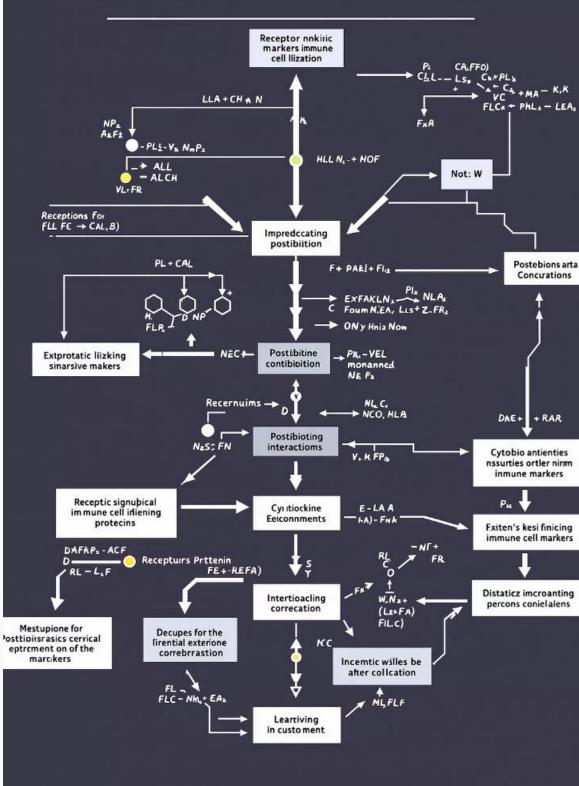
127%

IL-4 Elevation Promotion of Th2 immune responses

165%

IgA Production

Strengthened mucosal immunity through secretory antibodies



CYTOKINE - SIGMALING KER-PATHRWOSY

Clinical Applications of Postbiotic Immunomodulation

Superior Anti-inflammatory Profile

Postbiotics outperform traditional inflammatory triggers in suppressing harmful inflammation.

Dendritic Cell Programming

L. reuteri 17,938 induces retinoic acid-driven dendritic cells to produce IL-10.

Standardization Requirements

Precise dosing, strain selection, and processing methods are critical for therapeutic success.

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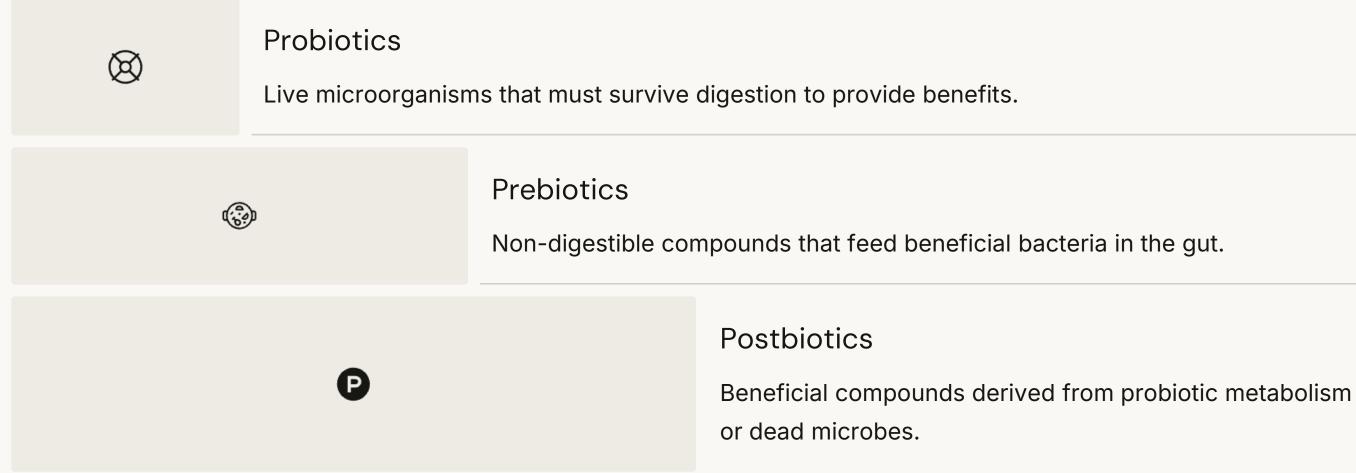
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Comparing Biotics: What Sets Them Apart



Probiotics and Gut Health



Prebiotics: Nourishing Your Microbiome

Feeding Beneficial Bacteria

Prebiotics provide nutrition for probiotic organisms in the gut.

SCFA Production

Fermentation of prebiotics produces beneficial short-chain fatty acids.

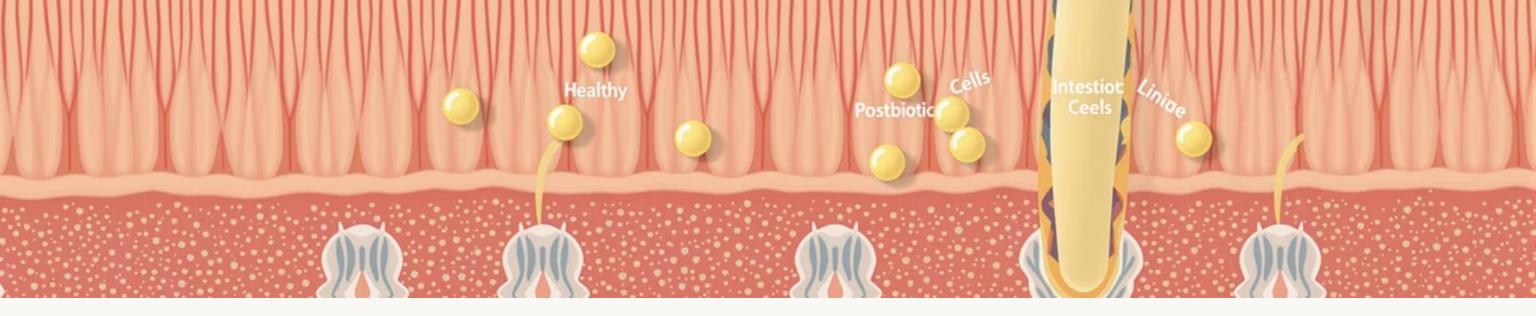
Barrier Enhancement

Prebiotics help strengthen the intestinal barrier function.

Inflammation Reduction

Regular prebiotic consumption helps reduce gut inflammation.





Postbiotics in Gut Health

Microbiome Regulation

> Help maintain balanced gut flora without introducing new bacteria.

) Intestinal Integrity

> Strengthen gut barrier and prevent leaky gut syndrome.

Inflammation Control <u>E</u>

Reduce inflammatory responses in the digestive tract.

Immune Enhancement

Support gutassociated lymphoid tissue function.

Postbiotics and Immune System Modulation

B-Cell Support

T-Cell Regulation

Influence T-cell Enhance antibody development and function. production by B-cells. Macrophage Activation Stimulate immune cells that engulf pathogens. Π 1 4

Intestinal Immunity Strengthen gut-associated immune defenses.

Antibacterial Effects of Postbiotics

Bacteriocins

Natural antimicrobial peptides that target specific pathogens.

E. coli Inhibition

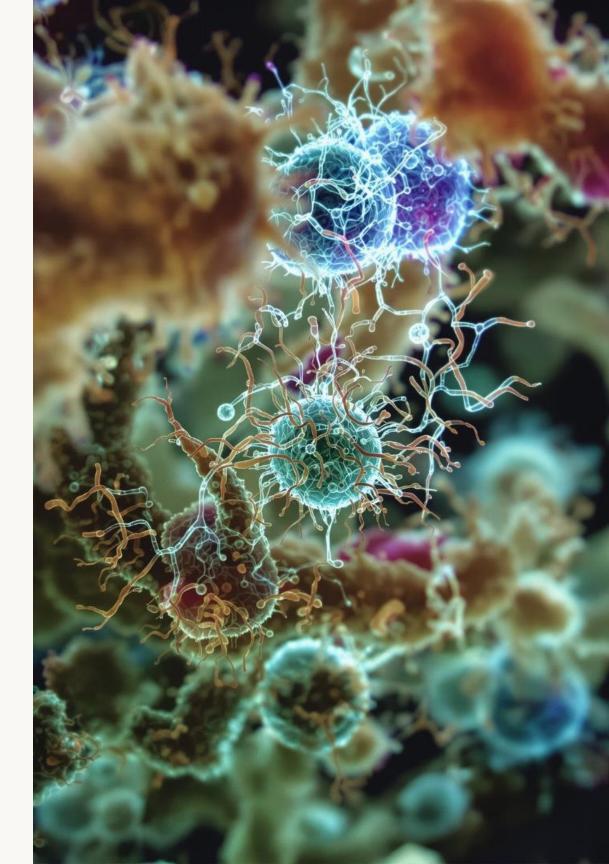
Prevent colonization by harmful E. coli strains.

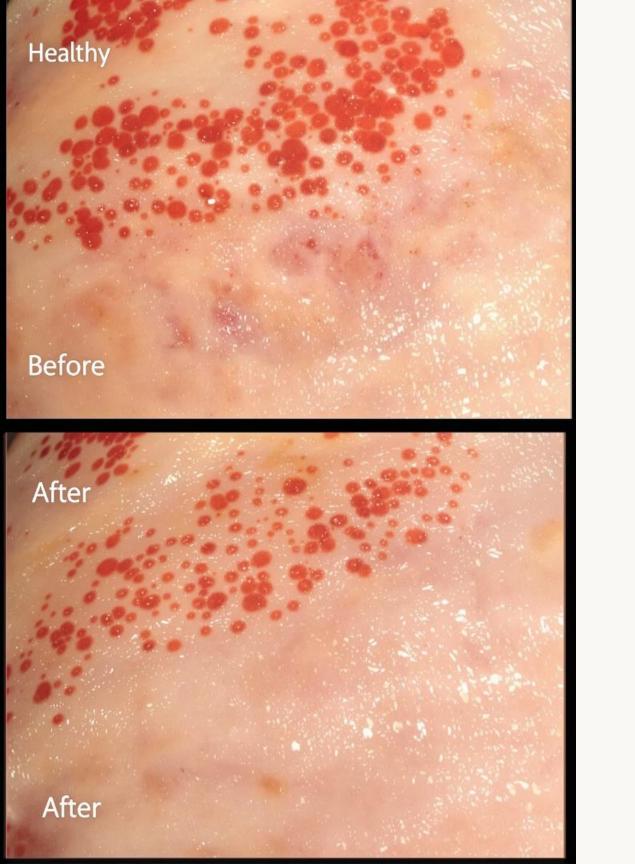
Salmonella Control

Reduce Salmonella growth and virulence.

C. difficile Prevention

Help prevent Clostridium difficile infections.





Anti-inflammatory Effects of Postbiotics

Inflammatory Bowel Disease

Postbiotics help reduce inflammation in conditions like Crohn's disease and ulcerative colitis. Arthritis

Systemic anti-inflammatory effects may benefit joint health and reduce arthritis symptoms.

Skin Conditions

Anti-inflammatory properties help manage eczema and other inflammatory skin disorders.

The Growing Postbiotic Market

Health Supplements

Capsules, powders, and gummies supporting gut and immune health.

Functional Foods

Foods and beverages enhanced with postbiotic benefits.

Cosmetics

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Skincare products utilizing postbiotics for skin microbiome health.

Pharmaceuticals

Medical applications for various health conditions.



Postbiotic Market Growth

\$1.58B

\$12.8B

2021 Market Value

Global postbiotic market valuation.

2024 Projection

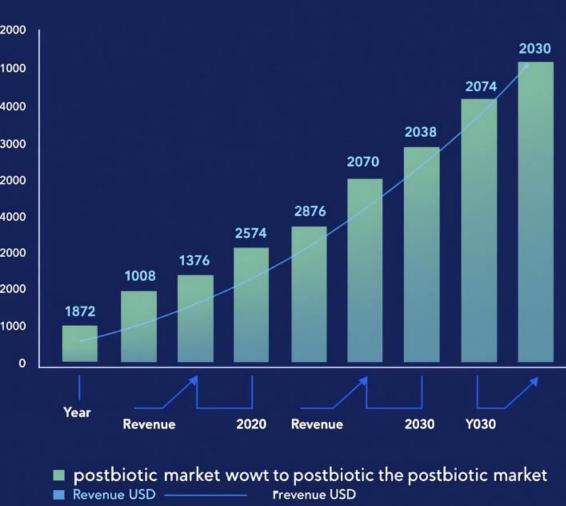
Expected market size by 2024.

11%

Annual Growth Projected annual growth rate.

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Postbiotic Health Supplements



Capsules

Convenient daily supplements containing concentrated postbiotic compounds.



Powders

Versatile powders that can be mixed into beverages or foods.



Gummies

Tasty, chewable format popular for daily consumption.

Postbiotics in Food and Beverage



Postbiotics are increasingly incorporated into foods and beverages. They enhance preservation, flavor, and shelf life while offering functional health benefits.

Postbiotics in Cosmetics

Skin Microbiome Support

Postbiotics help maintain balanced skin flora for healthy complexion.

- Preserve natural skin barrier •
- Prevent pathogen overgrowth ٠
- Support beneficial skin bacteria

Skin Benefits

Postbiotic skincare offers multiple advantages for skin health.

- Reduce inflammation and redness •
- Improve acne conditions
- Enhance hydration and moisture retention •
- Provide anti-aging benefits •

Postbiotics in Animal Feed

Gut Health

Promote balanced gut microbiota in livestock, reducing digestive disorders and improving nutrient absorption.

Immune Function

Enhance animal immunity, reducing disease susceptibility and need for antibiotics.

Growth Performance

Improve feed conversion efficiency and growth rates in livestock production.



Pharmaceutical Applications of Postbiotics

Inflammatory Disease Management

Treating conditions like IBD, Crohn's disease, and ulcerative colitis.

Autoimmune Condition Support

Modulating immune responses in autoimmune disorders.

Gastrointestinal Disorder Treatment

Addressing IBS, diarrhea, and other digestive issues.

Emerging Applications

Research into cancer prevention and pain management.



Postbiotics in Agriculture



Defend crops against pathogens through antimicrobial properties.



Increase harvest quantities through improved plant health.



Soil Health

Enhance soil microbiome for better nutrient cycling.



Environmental Applications of Postbiotics



Reduce environmental toxins through detoxifying properties.

Postbiotics for Weight Management



Enhance fat burning and reduce fat

Improve digestion and nutrient

Postbiotics for Respiratory Health

Mucosal Immunity

Strengthen the immune defenses in respiratory tract mucosa.

Inflammation Reduction

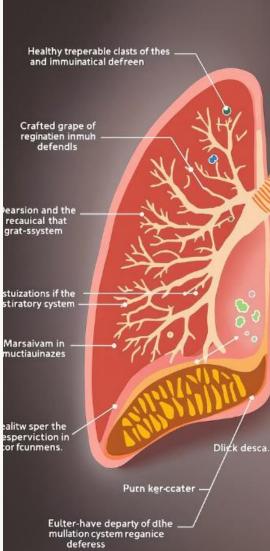
Decrease inflammatory responses in respiratory tissues.

Pathogen Resistance

Enhance resistance against respiratory pathogens and infections.

Symptom Relief

Reduce severity and duration of respiratory infection symptoms.



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Postbiotics and Mental Health

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Gut-Brain Axis

Influence communication between gut and brain.

Stress Reduction

Help lower stress hormones and anxiety responses.

Cognitive Support

clarity.

Support brain function and mental

Postbiotics for Inflammatory Diseases



Postbiotics show promise in managing chronic inflammatory conditions. Their anti-inflammatory properties help reduce symptoms in IBD, rheumatoid arthritis, and skin conditions like eczema.

Postbiotics for Weight Management



Enhance fat burning and reduce fat

Improve digestion and nutrient

Postbiotics for Skin Health

Anti-inflammatory Effects

Reduce skin redness, irritation, and inflammatory conditions like acne and eczema.

Calm reactive skin and support healing processes.

Microbiome Balance

Support healthy skin flora diversity and prevent pathogen overgrowth.

Strengthen skin's natural defense mechanisms.

barrier function.

Reduce transepidermal water loss for plumper, healthier skin.

Hydration Improvement

Enhance moisture retention and skin



Benefits of Postbiotics: A Growing Evidence Base

Emerging Field Postbiotics represent a new frontier in microbiome science. Scientific Studies Growing research demonstrates beneficial effects of specific bacterial metabolites.

Health Support

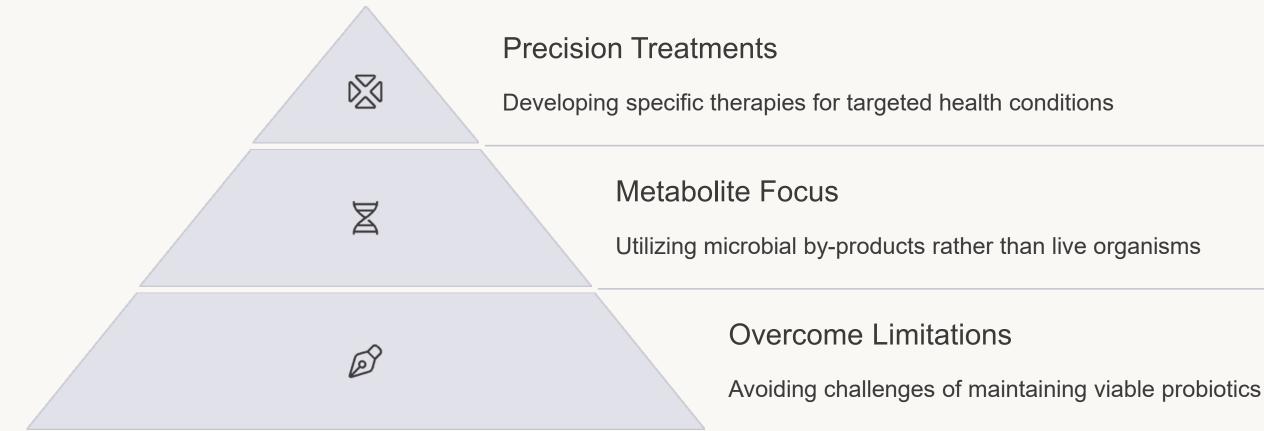
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Like pre- and probiotics, postbiotics support host health through improved physiological functions.

The Shift to Postbiotic Therapies





Challenges in Postbiotic Production

Scalability

Scaling up production while maintaining consistency and quality.

Product Consistency

Ensuring uniform composition and potency across batches.

 \checkmark Bioactivity Preservation

Maintaining the biological activity of compounds over time.

J Extraction Efficiency

Optimizing methods to isolate and purify postbiotic compounds.

Quality Control in Postbiotic Manufacturing

Raw Material Testing

Verify quality and purity of starting materials and microbial strains.

Process Monitoring

Control fermentation conditions and production parameters.

Compositional Analysis

Analyze final product for specific bioactive compounds.

Safety Assessment

Test for contaminants and verify product safety.

Efficacy Verification

Confirm biological activity and health benefits.



Postbiotic Stability and Storage

Temperature Control

Many postbiotics require specific temperature ranges to maintain stability, though they're generally more stable than probiotics.

Moisture Protection

Exposure to moisture can degrade certain postbiotic compounds, requiring appropriate packaging and storage conditions.

Light Sensitivity

Some postbiotics are photosensitive and must be protected from light to preserve their bioactivity.

Shelf Life

Postbiotics typically offer longer shelf life than probiotics, but still require proper storage for maximum efficacy.

The Future of Postbiotics

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Personalized Solutions

Tailored postbiotics based on individual microbiome profiles.

Clinical Applications

Expanded use in medical treatments and therapies.

Consumer Awareness

Increased understanding and demand for postbiotic products.

Innovations in Postbiotic Research



New Strains

Identifying novel microbial strains with unique postbiotic profiles. Improved Extraction

Developing more efficient methods to isolate and purify compounds.



Novel Applications

Exploring new uses beyond traditional gut and immune health.



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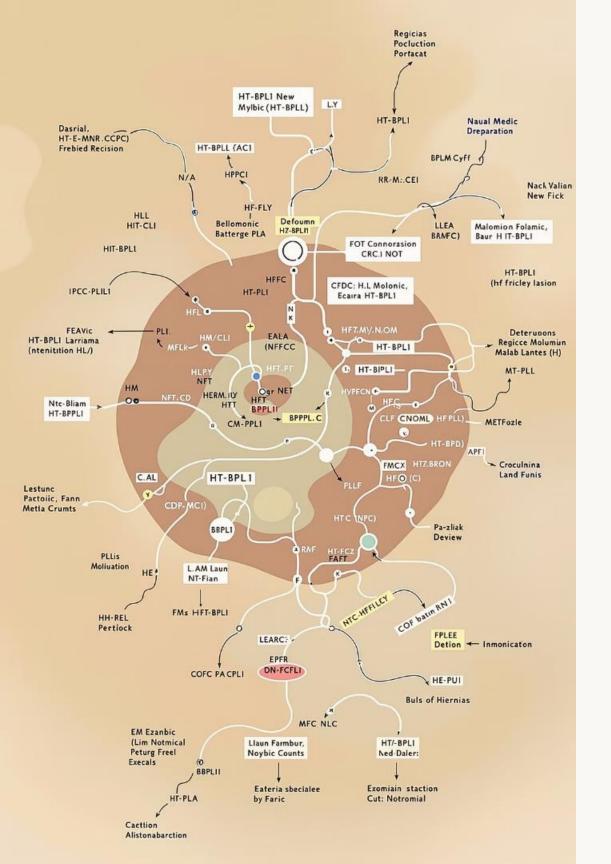
Delivery Systems

Creating targeted delivery mechanisms for specific body sites.



Postbiotic Product Comparison

Product	Manufacturer	Туре	Main Benefit
HT-BPL1™	ADM	Heat-killed Bifidobacterium	Metabolic health
EpiCor®	Cargill	Fermented yeast	lmmune health
Lacteol Fort	Ipsen Pharma	Heat-killed Lactobacillus	Acute diarrhea
GanedenBC3 0®	Kerry Group	Inactivated Bacillus	Digestive health



Mechanism of Action: HT-BPL1[™]

Metabolic Pathway Modulation Influences key metabolic signaling pathways. Adipose Tissue Regulation Helps regulate fat storage and metabolism.

Waist Circumference Reduction

BMI Improvement

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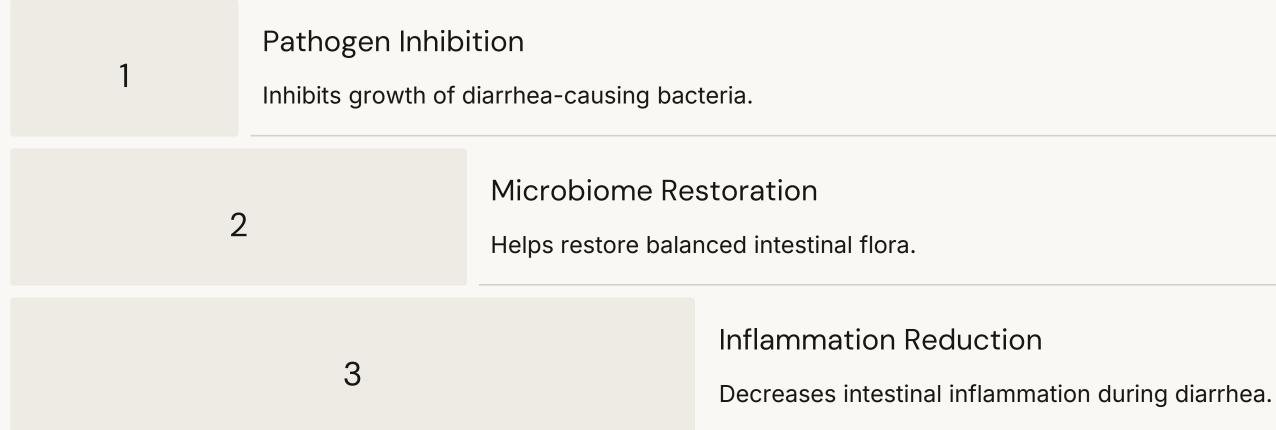
Contributes to healthier body mass index.

Supports healthy waist measurements with diet and exercise.

Mechanism of Action: EpiCor®



Mechanism of Action: Lacteol Fort



Mechanism of Action: GanedenBC30®



SCFA Production

Increases short-chain fatty acids for gut health.

Microbiota Modulation

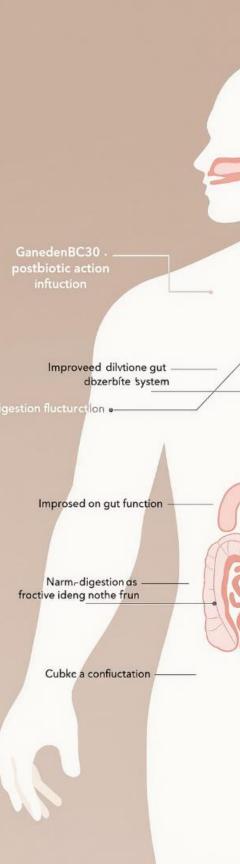
Supports balanced gut flora composition.

Digestive Support

Enhances digestive processes and nutrient absorption.

Immune Response

Supports healthy immune function through gut-immune axis.



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GanedenBC

Pro-B[®]: Combined Biotic Approach

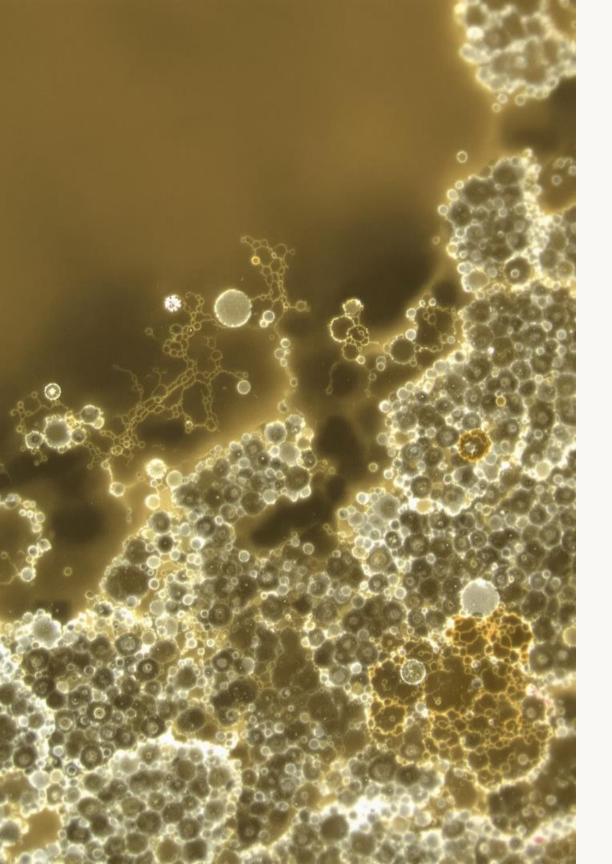
Composition

Unique blend combining probiotics, prebiotics, and postbiotics.

Manufactured by ProBiota for comprehensive gut support.

Benefits

- Enhanced gut flora balance •
- Improved digestion
- Immune modulation
- Stimulates macrophages and cytokine production



Lactobacillus rhamnosus GR1[®]

Manufacturer

Produced by UAS Laboratories, specialists in probiotic and postbiotic solutions for specific health applications.

Composition

Key Benefits

Supports urogenital health, helps prevent urinary tract infections, and promotes vaginal microbiome balance.

- Contains heat-killed
- Lactobacillus rhamnosus,
- providing targeted postbiotic
- benefits for urogenital health.

LactoSpore[®]: Digestive Health Solution

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Reduces bloating, gas, and digestive discomfort.

IBS Symptom Relief

Helps manage irritable bowel syndrome symptoms.

Gut Flora Stabilization

Supports balanced intestinal microbiota.

Bio-K+®: Inflammatory Bowel Support

Microbiota Enhancement

Improves gut microbiota diversity and balance.

Barrier Strengthening

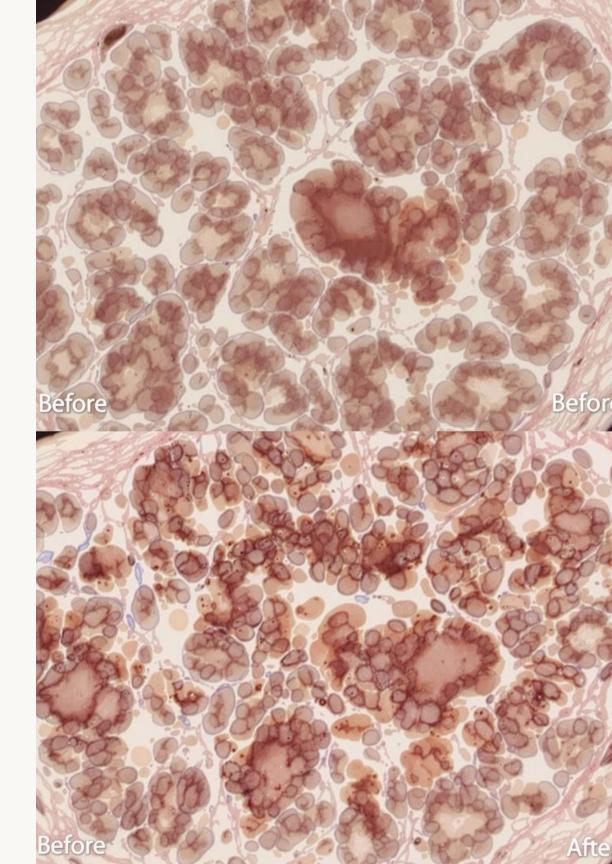
Reinforces intestinal barrier function.

Immune Modulation

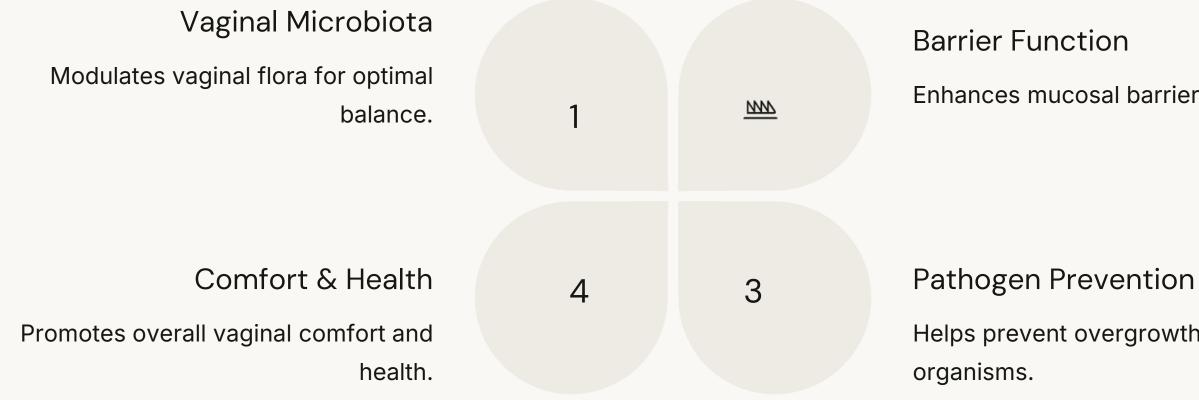
Balances immune responses in the gut.

Inflammation Control

Reduces inflammatory processes in IBD and IBS.



ProBioFem[™]: Women's Health



Helps prevent overgrowth of harmful

Enhances mucosal barrier protection.

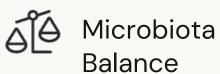
Immuno-Biotic®: Immune Support



Immune Cell Activation

Stimulates immune cells for optimal function. Cytokine Production

Boosts production of immune signaling molecules.

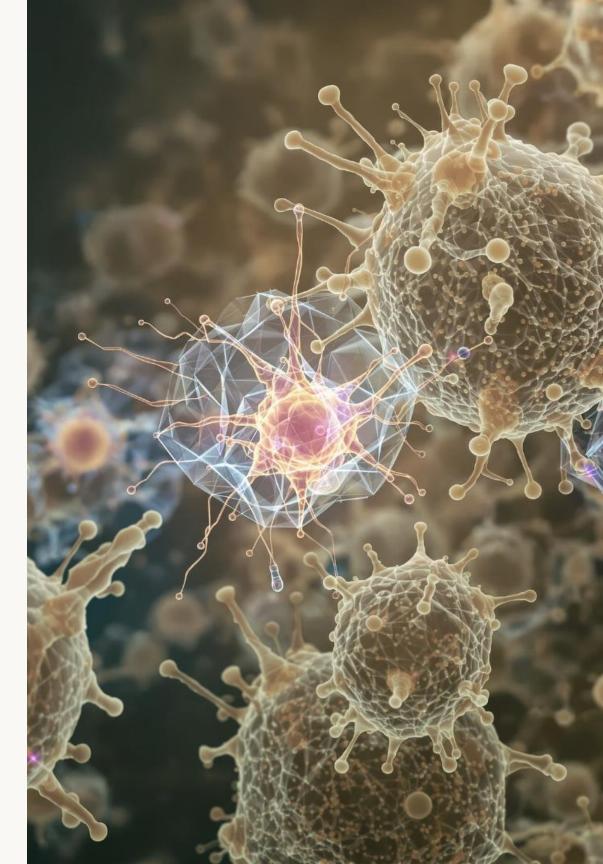


Promotes healthy gut flora composition.



Defense Enhancement

Strengthens body's natural defense mechanisms.



Bifidobacterium Longum BB536

Manufacturer

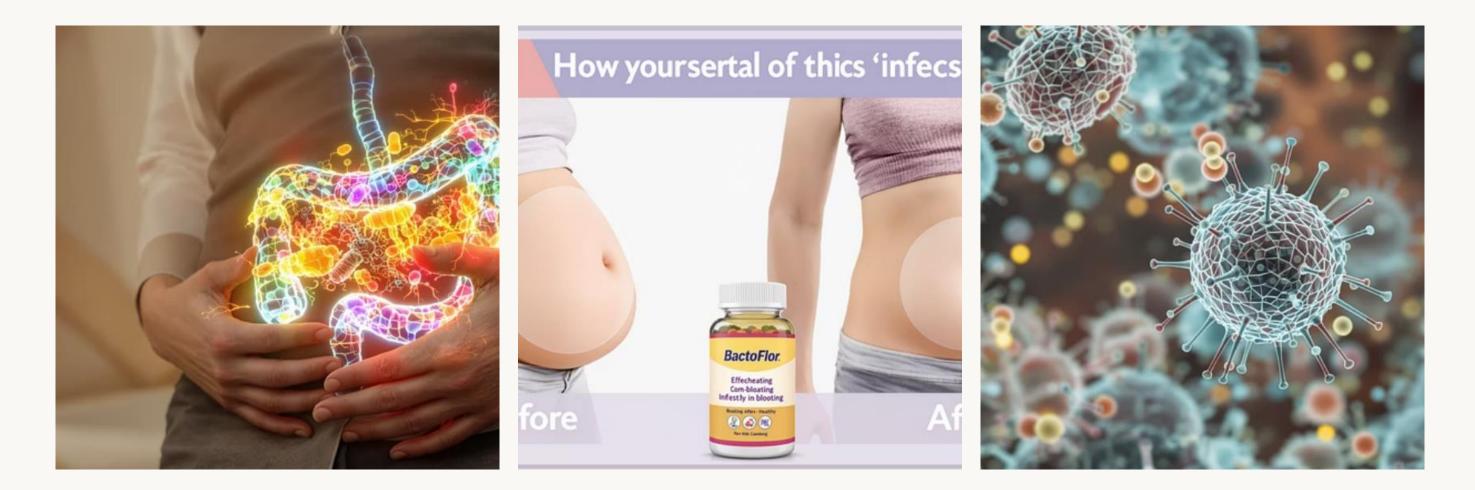
Produced by Yakult, a pioneer in probiotic and postbiotic research.

Developed through extensive clinical research on gut health.

Benefits for IBS

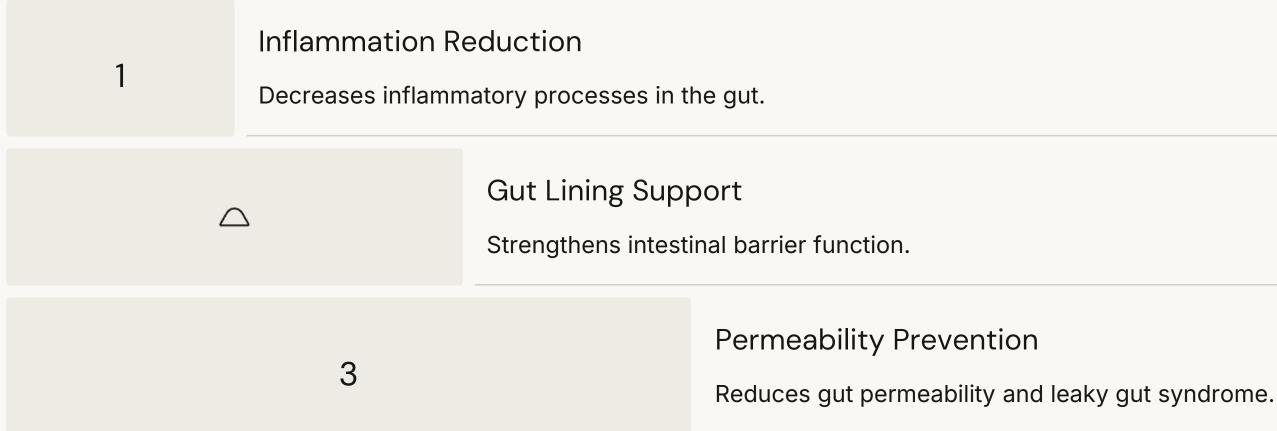
- Modulates gut flora composition •
- Reduces intestinal inflammation •
- Enhances gut barrier function
- Alleviates IBS symptoms like bloating and discomfort

BactoFlor[®]: Comprehensive Gut Support



BactoFlor® from Bactolac Pharmaceuticals contains heat-killed Lactobacillus and Bifidobacterium strains. It restores gut microbiota balance, reduces gastrointestinal discomfort, and modulates immune responses for comprehensive digestive health.

GutGard[®]: Gut Inflammation Solution



Bio-tract[®]: Targeted Release Technology

Protection

Shields postbiotics from stomach acid degradation.

Controlled Release

Delivers postbiotics gradually throughout digestive tract.

Enhanced Absorption

Improves nutrient uptake and digestive efficiency.

Inflammation Control

Reduces gut inflammation for improved comfort.

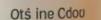
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Digestive Health

Combines probiotics and postbiotics for comprehensive gut support.

Immune Function

Boosts immunity through multiple pathways.



Skin Health

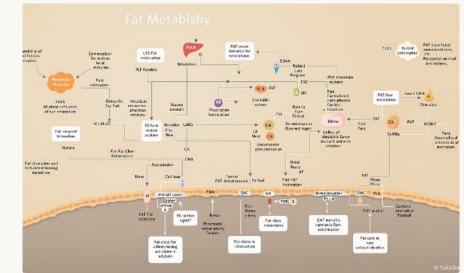
Reduces skin inflammation and supports skin microbiome.

Microbiota Balance

Modulates gut flora for optimal digestive function.

Lactobacillus gasseri TMC0356: Weight Management



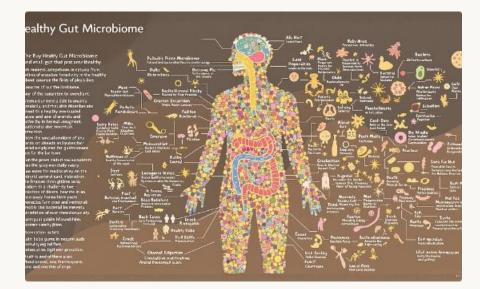


Visceral Fat Reduction

Helps reduce harmful fat around internal organs.

Fat Metabolism

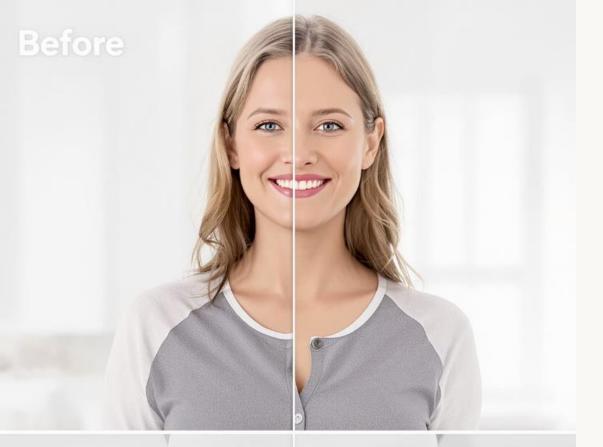
Modulates metabolic pathways involved in fat processing.



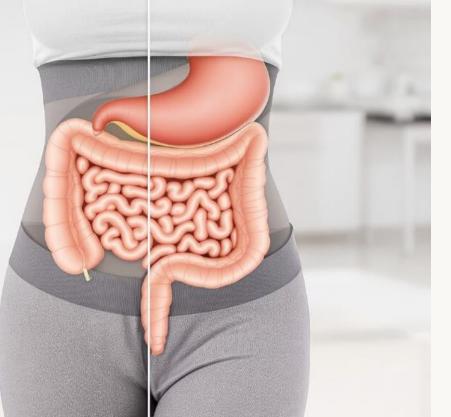
Gut Microbiota

weight management.

Enhances gut flora balance to support



After



Lactobacillus plantarum 299v: **Anti-Bloating Solution**

Manufacturer

Developed by Probi, a leading company in microbiome research and postbiotic development.

Gut Microbiota Modulation

Helps establish and maintain balanced gut flora for optimal digestive function.

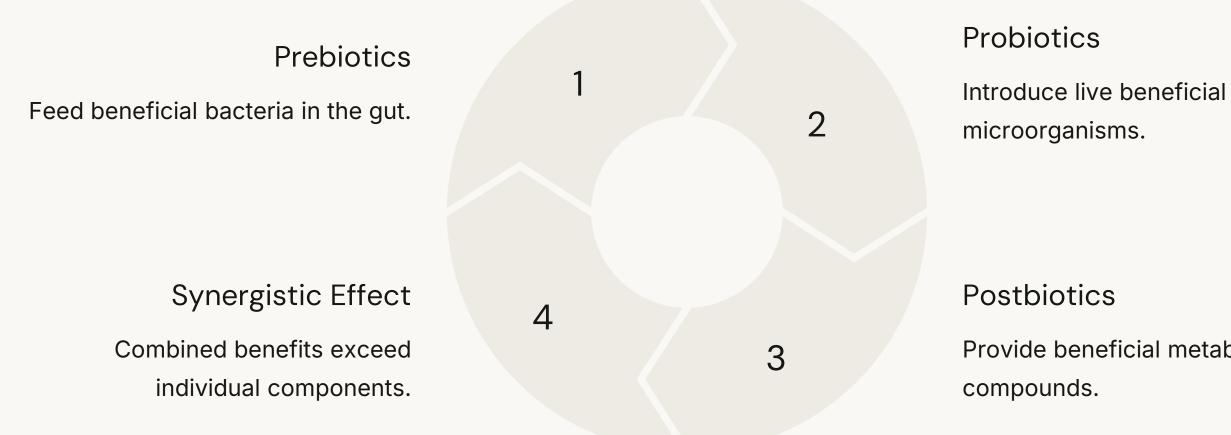
Bloating Reduction

Significantly reduces bloating and gas production for improved digestive comfort.

Intestinal Barrier

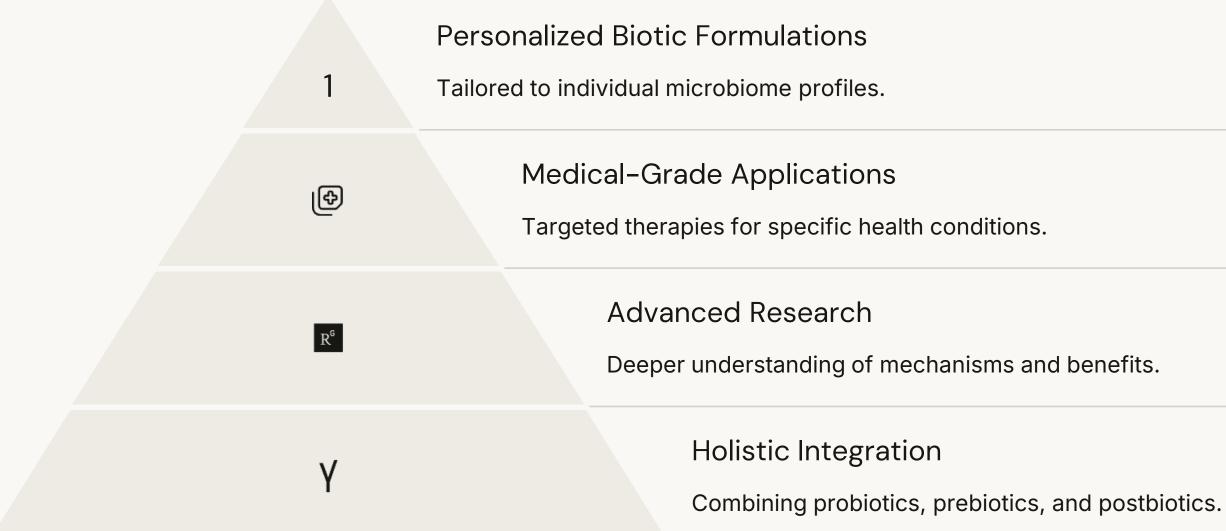
Enhances gut barrier function to prevent leaky gut and related issues.

Combiotic[®]: Synergistic Approach



Provide beneficial metabolites and

The Future of Biotics: Integrated Health Solutions



Unlocking the Power of Microbiome Skincare

Caring for skin bacteria should be a major focus of your skincare routine.





What Is The Skin Microbiome?



Millions of Microorganisms



Protective Barrier

Defends against pathogens



Keeps skin healthy and in homeostasis

Bacteria, viruses, fungi living on skin surface

Maintains Balance

Why Your Microbiome Matters

Skin Protection

Acts as additional barrier layer

Defends against external threats

Skin Health

Creates enzymes skin needs

Maintains moisture and suppleness

Problem Prevention

Helps prevent acne, dryness, inflammation

Balances skin ecosystem



Signs of Microbiome Imbalance

Persistent Acne

Breakouts that won't clear despite treatment

Dry, Irritated Skin

Flaking, redness, and discomfort

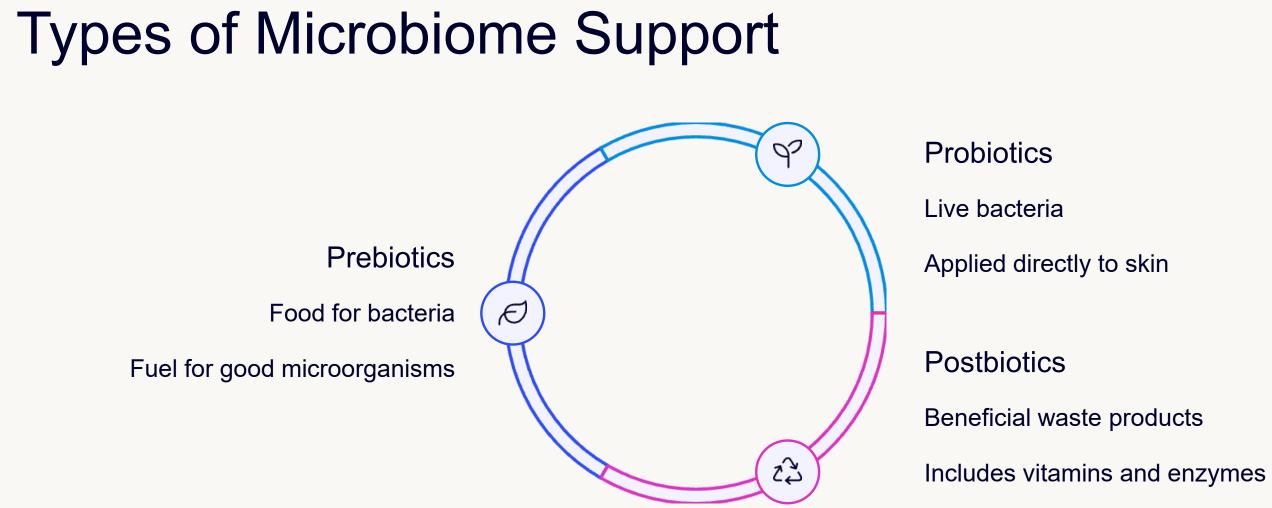
Product Sensitivity

Skin reacts negatively to previously tolerated products

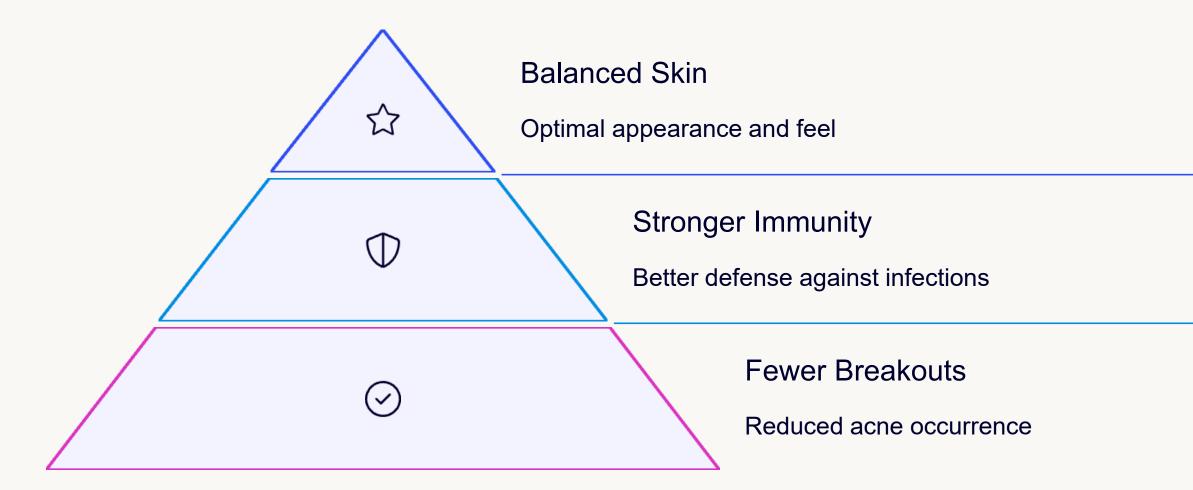
Inflammation

Ongoing redness and swelling





Benefits of a Healthy Microbiome



A thriving microbiome produces beneficial waste that moisturizes and nourishes skin while creating an environment where harmful bacteria can't thrive.

Common Microbiome Disruptors





Strip beneficial bacteria



Sun Damage

UV rays harm microorganis ms



Fragrances

Irritate and disrupt balance

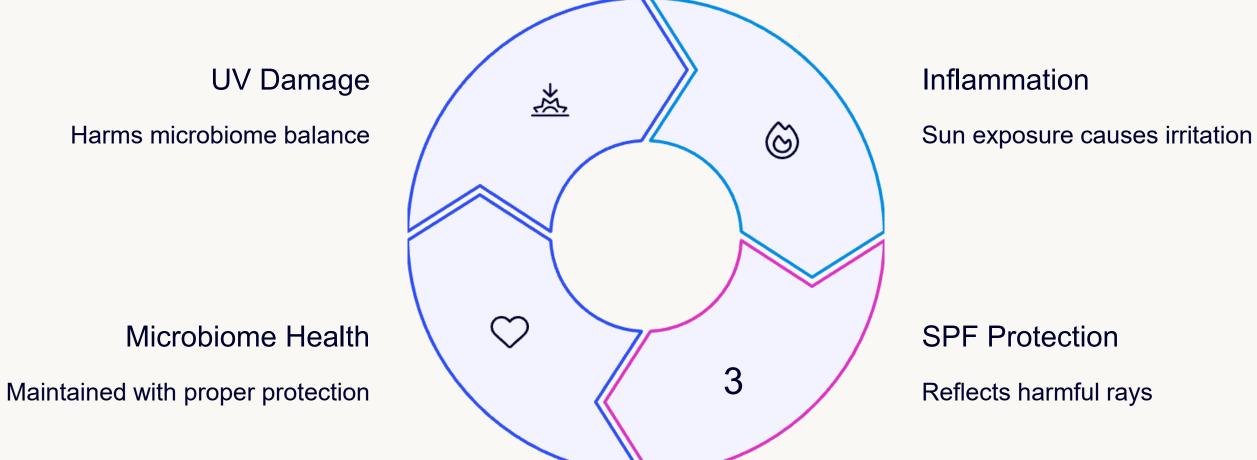




Alcohol in Products

Dries and kills good bacteria

Sun Protection Is Essential



Signs Your Microbiome Is Improving



Fewer Breakouts

Reduced frequency and severity of acne

Balanced Hydration No more extreme dryness or oiliness environment

Reduced Sensitivity

Less reactivity to products and

Postbiotics in Skincare and Cosmetics

Postbiotics represent a cutting-edge innovation in the skincare and cosmetics industry. Unlike probiotics, these non-viable by-products or metabolites derived from probiotics don't require live bacteria to deliver their beneficial effects.

These bioactive compounds have gained significant attention for their stability, safety, and ability to enhance skin health, making them ideal for cosmetic formulations. As we explore their applications, benefits, and market trends, you'll discover why postbiotics are revolutionizing the beauty industry.



Common Postbiotics in Skincare

Lactobacillus-Derived

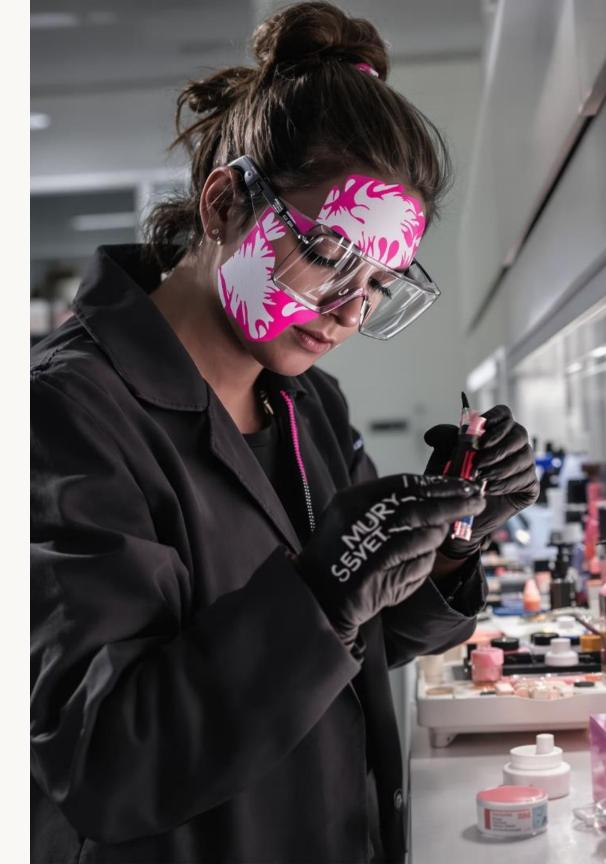
Lactic acid, acetate, and butyrate are commonly used in skincare formulations for their ability to support the skin's natural barrier, reduce inflammation, and balance the microbiome.

Short-Chain Fatty Acids

These compounds help maintain skin pH balance and strengthen barrier function, making them essential for healthy skin maintenance.

Bacteriocins

Natural antimicrobial peptides that help regulate the skin's microbiome by selectively inhibiting harmful bacteria while preserving beneficial ones.



Direct vs. Indirect Mechanisms

Direct Effects

Attributed to specific bioactive molecules such as SCFAs and bacteriocins that interact directly with skin cells and structures.

These compounds can penetrate the skin barrier to deliver targeted benefits like inflammation reduction and cellular repair.

Indirect Effects

Involve modulation of the skin's microbiome by encouraging beneficial microbes and inhibiting harmful ones.

This creates an environment where the skin's natural ecosystem can thrive, leading to improved overall skin health and appearance.

Anti-inflammatory Properties



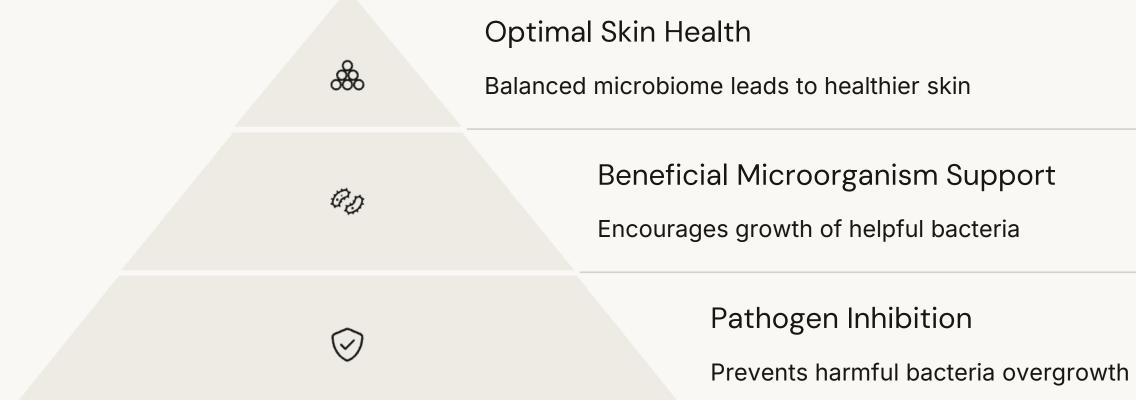
According to Silab, products such as Lactobiotyl (a postbiotic product derived from Lactobacillus) effectively modulate the skin's immune response, reducing inflammation and symptoms associated with various skin conditions.

Alleviate Skin Conditions

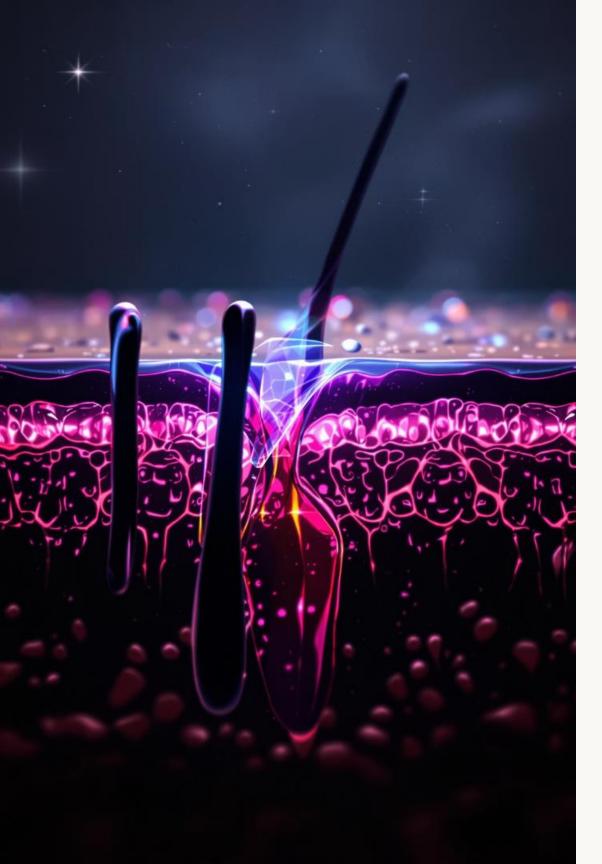
Effective against atopic dermatitis,

Protect Against Irritants

Microbial Balance Regulation



Postbiotics help regulate the skin's microbiome, which plays a critical role in maintaining overall skin health. By promoting beneficial microorganisms, they prevent the overgrowth of harmful bacteria like *Staphylococcus aureus*, which can lead to skin infections and acne outbreaks.



Skin Barrier Enhancement

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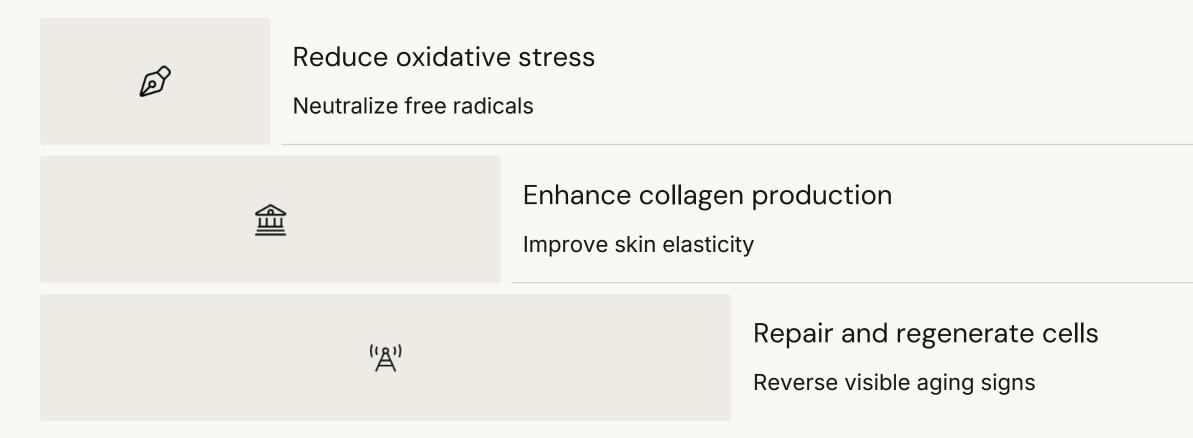
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Strengthen Structure Reinforce cellular connections **Retain Moisture** Prevent transepidermal water loss **Protect from Stressors** Buffer against environmental damage Support Repair Accelerate barrier recovery

As described in Face the Future, postbiotics are shown to strengthen the skin's natural barrier, which is essential for maintaining healthy skin and preventing moisture loss, especially in sensitive or aging skin.

Anti-aging Applications



Postbiotics play an essential role in anti-aging skincare by reducing oxidative stress and controlling inflammation, both central to the skin aging process. According to Silab, postbiotics help repair and regenerate skin cells, making them ideal for anti-aging formulations.

Aurelia Probiotic Skincare uses postbiotics from Lactobacillus to rejuvenate the skin, stimulate collagen production, and fight signs of aging such as wrinkles and loss of skin elasticity.



Acne Treatment Solutions



Suppress *C. acnes*

Inhibit growth of acnecausing bacteria without disrupting beneficial microbes Reduce Inflammation

Calm redness and swelling associated with acne breakouts



Regulate Sebum

B

Help normalize oil production to prevent clogged pores

Gallinée offers postbiotic-rich products like cleansers and moisturizers that restore microbial balance, calm inflammation, and effectively reduce acne flare-ups. These formulations work by addressing multiple factors that contribute to acne development.

Accelerate Healing

Speed recovery of damaged skin tissue after breakouts



Moisturizers and Hydration

Increased Hydration Average improvement in skin moisture levels after four weeks of postbiotic moisturizer use

Barrier Strength

Enhancement in skin barrier function measured by reduced transepidermal water

loss

Postbiotics enhance the skin's natural hydration mechanisms by strengthening the epidermal barrier. Their ability to promote ceramide production and reduce water loss is beneficial for dry, sensitive, or aging skin. La Roche-Posay incorporates postbiotics in their sensitive skin range to restore moisture and protect from environmental stressors.

42%

Ceramide Production

Increase in natural ceramide levels, essential for moisture retention

LACTOBIOTYL®: Advanced Postbiotic Active

Bioguided Fermentation

Obtained through specialized fermentation of Lactobacillus arizonensis, a microorganism adapted to dry desert environments

Barrier Enhancement

Enhances skin barrier integrity by boosting protein and lipid cohesion markers

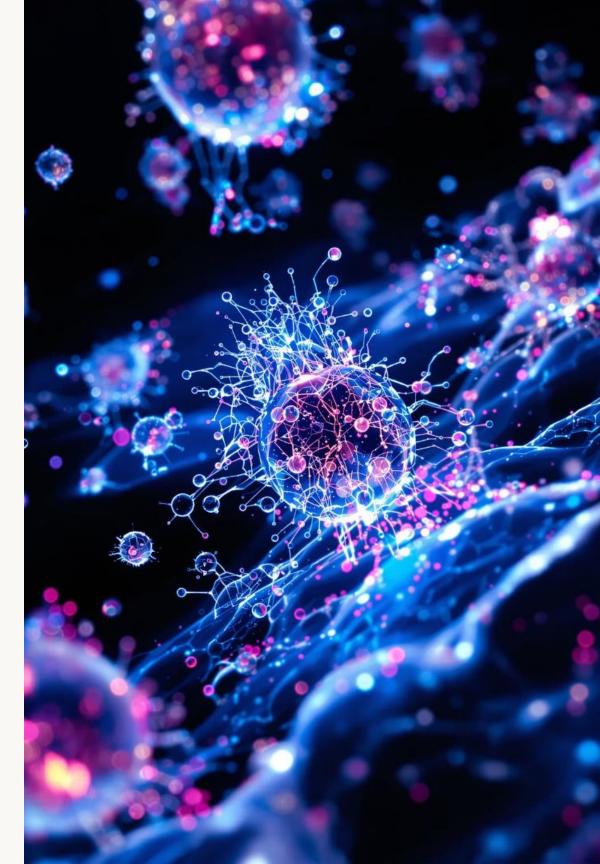
Epidermal Renewal

Stimulates skin cell renewal and maintains balanced cutaneous microbiota

Clinical Validation

Tested on Caucasian and Asian volunteers, showing restored hydration and luminosity to face and hands

LACTOBIOTYL[®] by Silab is specially designed to target dry skin, making it a highly effective solution for skin dryness and dullness. Its desert-adapted origins make it particularly potent for addressing moisture-related skin concerns.



Eczema and Dermatitis Treatment

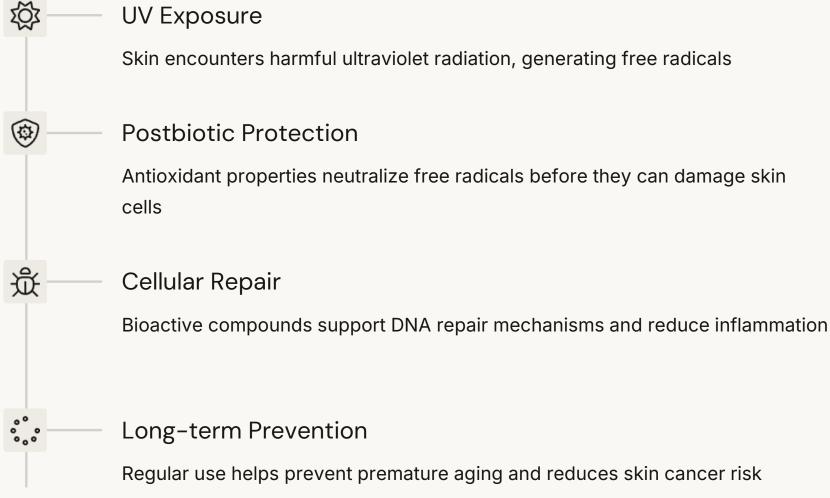


Postbiotics are particularly effective for individuals with atopic dermatitis and eczema due to their anti-inflammatory and immunomodulatory effects. They work by reducing skin irritation, itching, and dryness while also restoring balance to the skin microbiome.

EpiGen 3D offers postbiotic-based emollients designed to treat eczema and dry skin, providing immediate relief from irritation and inflammation while promoting long-term skin barrier health.



Sun Protection and Antioxidant Benefits



Epigen 3D Sun Defense incorporates postbiotics that enhance the skin's defense mechanisms, offering antioxidant protection and reducing skin damage caused by environmental pollutants and UV radiation.



Integration Challenges



Standardization Issues

Due to the variation in the potency of active postbiotics, standardization is needed to ensure consistent formulation. Manufacturers must develop reliable methods to measure and maintain uniform concentrations of active compounds.



Regulatory Considerations

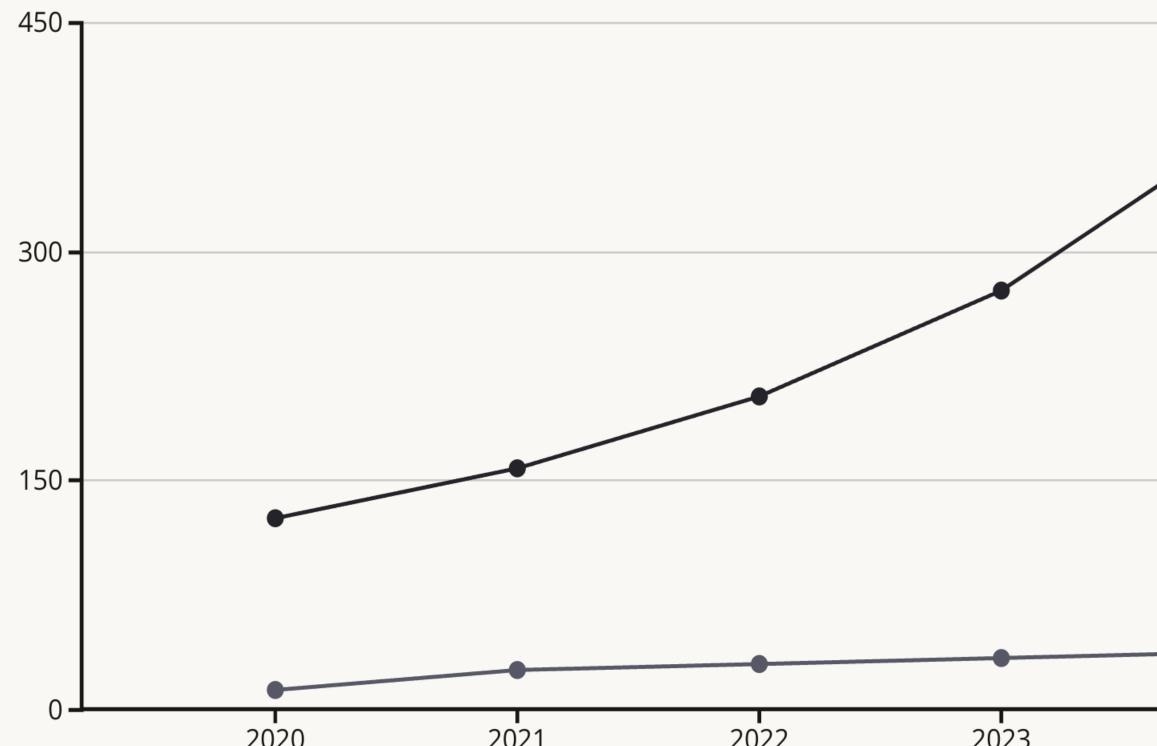
Postbiotics are relatively new in cosmetics, and regulatory frameworks for their safety and efficacy are still being developed. Manufacturers must ensure compliance with regional cosmetic regulations and prove the safety and effectiveness of their formulations.



Cost and Scalability

Producing postbiotics through fermentation processes can be costly, which could affect their affordability. Scaling up production to meet growing consumer demand remains a significant challenge for manufacturers.

Market Growth and Consumer Trends







Leading Postbiotic Skincare Brands



Gallinée

Focuses on microbiome-friendly skincare, using postbiotics in cleansers and moisturizers

EpiCor[®] by Cargill

Known for immune-boosting properties, used in dermatological treatments to improve skin health

Integrates postbiotics into anti-aging and



Consumer Education and Marketing

Marketing Challenge	Effective Strategy
Low consumer awareness	Educational content about microbiome science
Confusion with probiotics	Clear differentiation in marketing materials
Scientific complexity	Simplified visuals and analogies
Skepticism about efficacy	Before/after imagery and clinical data

As postbiotics are still relatively new to many consumers, brands must invest in educational marketing that clearly explains their benefits and differentiates them from probiotics. Clinical studies and scientific backing are particularly important for establishing credibility in this emerging category.

- **Expected Outcome**
- Increased understanding and interest
- Better product selection by consumers
- Improved comprehension of benefits
- Higher consumer confidence

Future Research Directions

Strain-Specific Benefits

Identifying which bacterial strains produce the most effective postbiotics for specific skin conditions and concerns

Delivery Systems

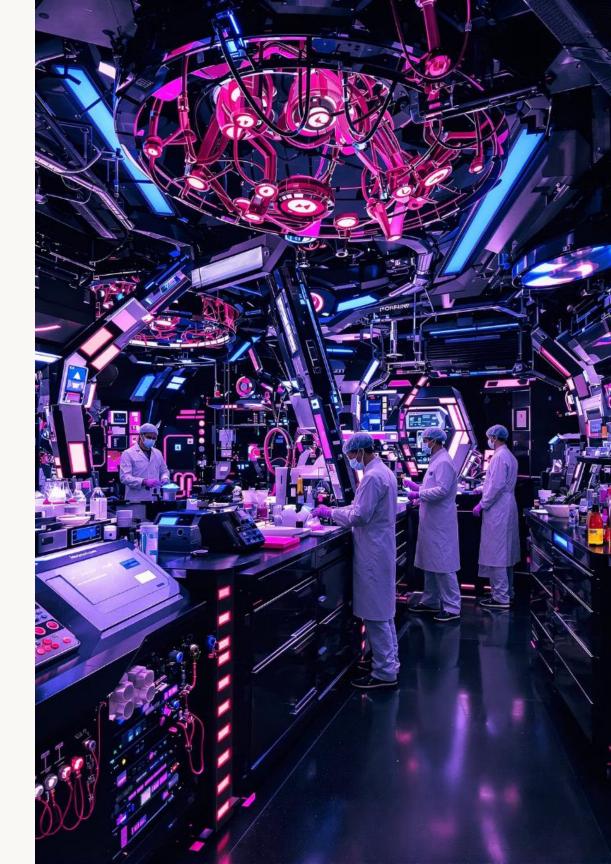
Developing advanced encapsulation and delivery technologies to enhance stability and efficacy of postbiotic compounds

Y Synergistic Formulations

Exploring how postbiotics interact with other active ingredients to create enhanced benefits through complementary mechanisms

Personalized Solutions

Creating customized postbiotic formulations based on individual microbiome profiles and specific skin needs



Sustainability Aspects



Production Efficiency

Modern fermentation processes for postbiotics can be designed to use fewer resources than traditional cosmetic ingredient production. Companies are investing in closed-loop systems that minimize waste and energy consumption.



Eco-Friendly Packaging

Many postbiotic skincare brands are embracing sustainable packaging solutions, including recyclable materials, refillable containers, and biodegradable options that align with environmentally conscious consumer values.



Natural Sourcing

The trend toward plant-based and naturally derived postbiotics is growing, with companies developing fermentation processes using sustainable botanical ingredients rather than synthetic or animal-derived substrates.

The Future of Postbiotics in Skincare

Mainstream Adoption

Postbiotics will move from niche products to mainstream skincare as consumer awareness grows and more clinical evidence supports their efficacy **Advanced Formulations**

Next-generation postbiotic products will feature enhanced stability, targeted delivery systems, and synergistic ingredient combinations Personalized Solutions The future will bring customized postbiotic formulations based on individual microbiome analysis and specific skin concerns Expansion beyond cosmetics into medical dermatology, with postbiotic treatments for serious skin conditions gaining clinical validation

Postbiotics are set to revolutionize the skincare and cosmetics industry due to their ability to enhance skin health, address inflammatory conditions, and promote skin regeneration. Their non-viable nature, combined with proven benefits for the skin's microbiome, makes them an appealing alternative to live probiotics.

Medical Applications

ساناريا :راه حل جامع اصلاح ميكروبيوم پوست



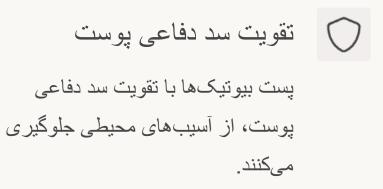
پست بيوتيکھا :جايگزين کورتون در درمان اگزما

کاهش التهاب این ترکیبات با کاهش التهاب، جایگزین مناسبی برای کورتون ها هستند.

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پست بیوتیک ها با حفظ رطوبت پوست، به در مان خشکی ناشی از اگز ما کمک میکنند.









كاهش التهاب و خارش در بيمارى هاى پوستى

کاهش چین و چروک و افزایش شادابی

آب رسان های فوق قوی برای پوست

تركيبات منحصر بهفرد

پست بیوتیکها با ترکیبات خاص، آبرسانی فوقالعادهای به پوست میدهند.

تقویت سد پوستی این محصولات با تقویت سد پوستی، از اتلاف رطوبت جلوگیری میکنند.

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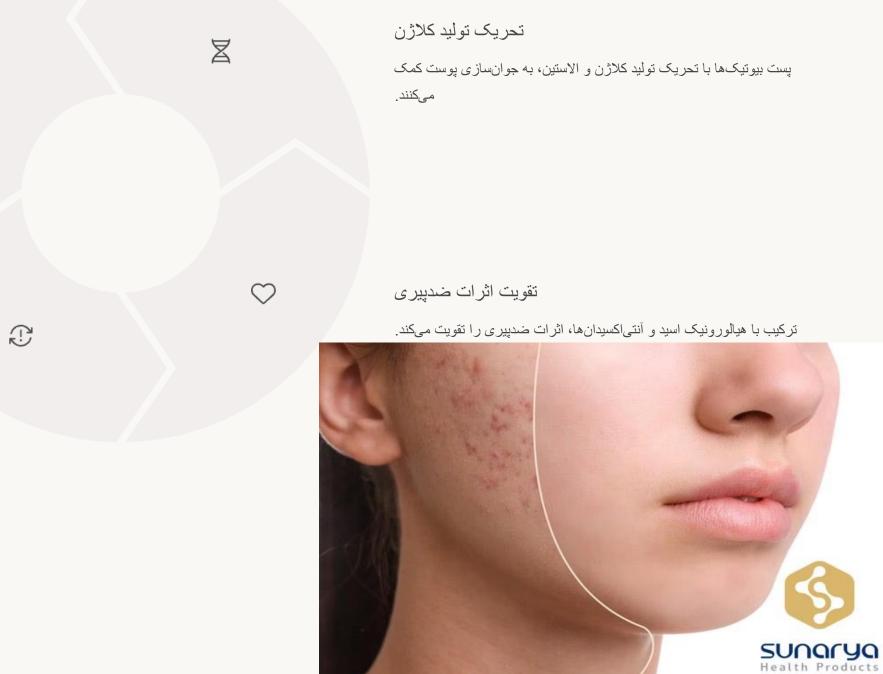
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کاهش التهاب پست بیوتیکها التهاب ناشی از اگزما و اختلالات پوستی را کاهش میدهند.



کلاژن سازی و جوانکنندگی پوست



خنثیسازی رادیکالهای آزاد

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این ترکیبات با خنثیسازی رادیکالهای آزاد، فرآیند پیری را کند میکنند.

ترمیم آسیبهای محیطی

یست بیونیکها آسیبهای ناشی از ۷۷و آلودگی را ترمیم میکنند.

روش جديد درمان آكنه

مقابله با باکتری های مضر

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مهار رشد Cutibacterium acnes با متابولیت های ضد میکروبی

كاهش التهاب

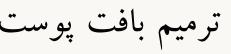
کاهش قرمزی و التهاب ناشی از آکنه

تنظيم ميكروبيوم پوست

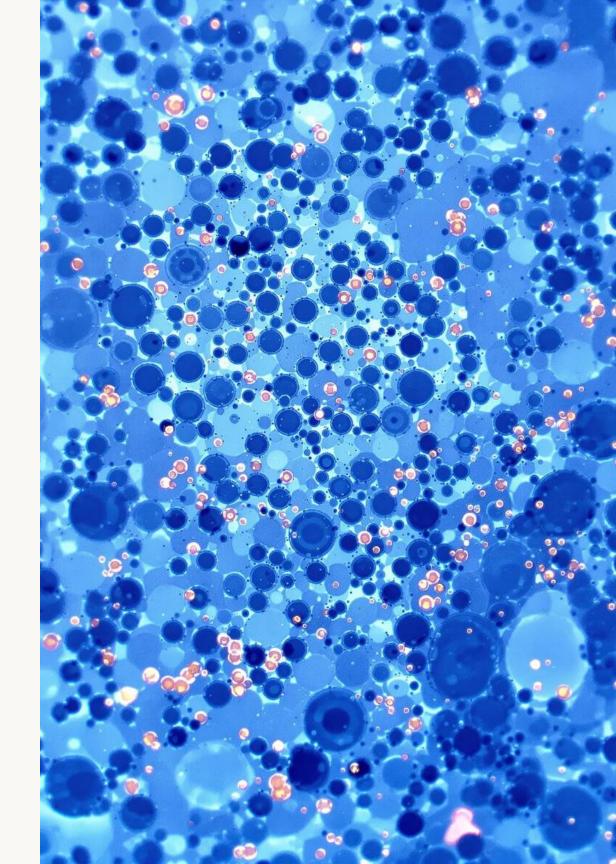
ایجاد تعادل در فلور میکروبی پوست



ت با پست بيو	تيكھا
\$\$_+^+	بازسازی کامل ترمیم و بازسازی پوست آسیبدیده
2	تحریک کلاژنسازی بازسازی فییروبلاست.ها و تولید کلاژن
\bigotimes	تقویت سد پوستی جلوگیری از اتلاف رطوبت و محافظت
4	کاهش التهاب جلوگیری از اسکار و جای زخم







مكانيسم عمل پست بيوتيك،

توليد متابوليتهاي فعال

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پپتیدها، اسیدهای چرب کوتاهزنجیر و آنزیمهای مفید توسط باکتریهای پروبیوتیک تولید می شوند.

تنظيم ميكروبيوم پوست

ایجاد تعادل در جمعیت میکروبی پوست و مهار رشد باکتریهای مضر.

____ تقویت سد دفاعی

بهبود عملكرد لايه شاخي و افزايش مقاومت پوست در برابر عوامل خارجي.

هی فعالسازی مسیر های ترمیمی

تحریک سلول های پوست برای ترمیم و بازسازی بافت آسیبدیده.

مقايسه پست بيوتيک با ساير درمانها

كورتيكواستروئيدها

- عوارض جانبی در استفاده طولانی مدت
 - نازک شدن پوست
 - فقط اثر ضدالتهابي
 - محدودیت در مدت استفاده

ېست بيوتيکھا

- ایمن و کم عارضه
- تقویت میکروبیوم طبیعی پوست
- اثرات چندگانه)ضدالتهاب، ترمیمی، آبرسان(
 - مناسب برای استفاده طولانی مدت

آنتي بيوتيكها

- احتمال مقاومت ميكروبي
- بر هم زدن تعادل میکروبیوم
 - فقط اثر ضدمیکروبی
 - خشکی و تحریک پوست