



PHARMEX 2023



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Pharmex 2023



Pharmex is a great Pharma event which is trying to gather industry's key players from all around the world under one roof, in order to provide business opportunities for active players of the industry more than ever and also help the domestic companies to grow.

This international event is held annually by Iran's API & Pharmaceutical Packaging Syndicate in association with Iran's Food & Drug Administration and in its 5th year has drawn the attention of active companies and investors to itself.

Pharmex Middle East 2023 as the only official pharmaceutical event in nation's schedule will be held on October 22 – 25 Aug, 2023, at Iran Mall International Expo Center, Tehran.

Important programme of Pharmex Middle East 2023

Special meeting
between Iran
and countries
trade boards

Special
workshops

Pharmex Awards

Special expo tours
AND Visits by the
people in charge of
its sector

Publishing investment
opportunities

Specialized
meetings with
economic and
supporting
institutions

Presenting the
latest industrial
and scientific
achievements

Pharmex Middle East, an Industrial B2B Exhibition



B2B marketing is one of the most profitable marketing methods in trade world. This may seem less recognized by normal customers and users, but a large amount of trades are being done through this way.

One of the most advantages of B2B business is the large traded volume and this is true for a B2B exhibition as well. Because your customers in this exhibition are not only the finished product customer, but also have a business experience, they are also your services and other products customer and by attending this event you are able to gather a complete database from your customers.

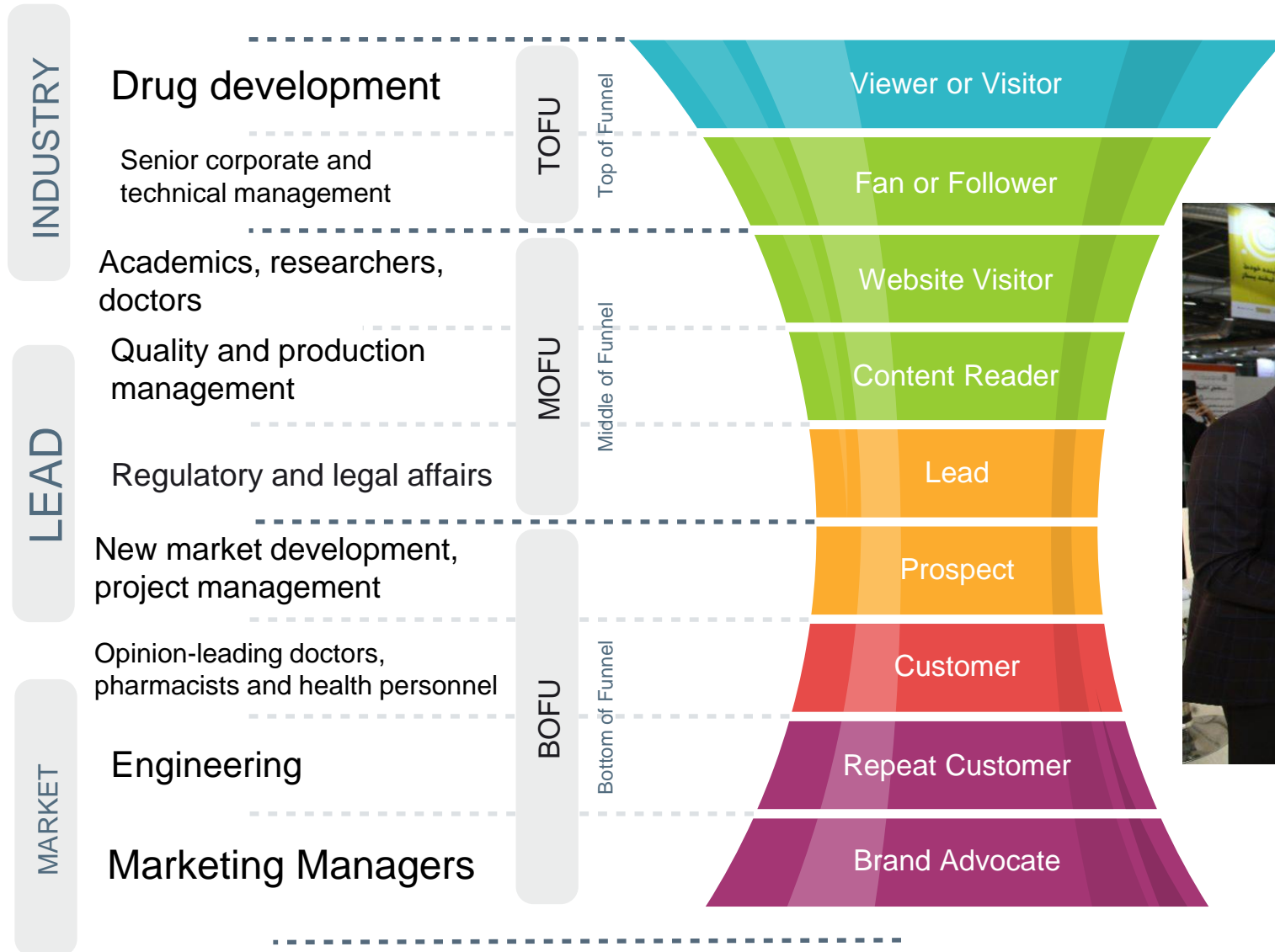
Iran's API and Pharmaceutical Packaging Syndicate and Iran Food and Drug Administration (IFDA) will organize Pharmex



Pharmex is an international event which is being held annually in Iran. It is an industrial event, the visitors belong to finished product sector and it will be held in 6 main sectors, including: PharmaPack, APIs, PharmaTech, PharmaBio, FDF, Cosmex. Last year it was held as Pharmex and in this event 480 domestic and foreign exhibitors showcased their products to more than 35000 purely visitors from more than 20 countries. During the event several showcases and seminars were held by the Iranian key players of the industry. API and Packaging Award was presented for the first time and the top 3 solutions were chosen from 350 entries. Pharmex gathers together industrial players from Middle East, North Africa, Europe and Asia under one roof where you can meet the whole supply chain in one location, connect with the entire Iran's Pharmaceutical industry, and also take part in API & Packaging Awards, Finish Dosage form conferences, Congress and showcases.

Iran's API and Pharmaceutical Packaging Syndicate and Iran Food and Drug Administration (IFDA) will organize 4th Pharmex (Middle East) from 22-25 August 2023, at Iran Mall International Expo Center, Tehran.

Visitors come from Iran and other countries around the globe. They tended to work in the following disciplines:



Why Exhibit



Pharmex is a great opportunity to connect with the MENA's market leaders, find new potential needs and also maximize your brand exposure to the region's audiences, especially Iran in one single location.

The whole supply chain will be showcased in 8 different sectors.

API FDF PHARMTECH BIO COSMEX
PACKAGING HERBAL CHIMICAL

Iran Mall Expo Center



Tehran has always been at the center of attention as the capital city of one of the world's most strategically important countries in the Middle East and the world. This ocean-like metropolis is where many international events related to Iran take place.

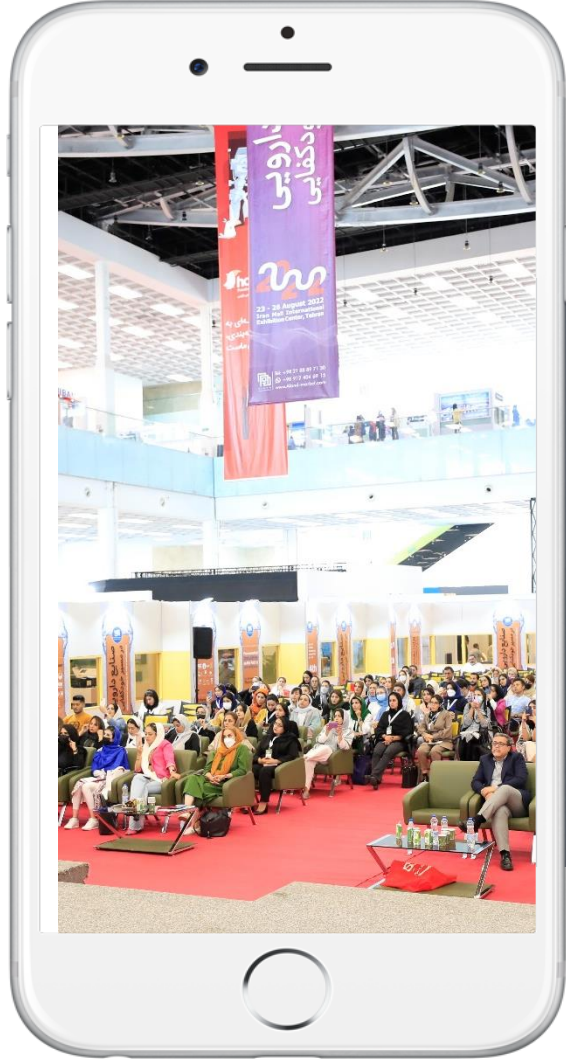
The expo center of Iran Mall which is also regarded as one of the largest convention centers in the country is capable of hosting multiple events at the same time.

The center includes a hotel and multiple centers related to art, culture, recreation and tourism. A wide range of traditional, national and international restaurants and coffee shops around Iran Mall also render service to the expo center.

Iran Mall expo center is now prepared to take Iran's exhibition industry to a higher level by gathering some of the region's best exposition facilities under one roof.

Overview

Iran Mall expo center covers an area of 45 thousand square meters in five stories which includes a VIP parking lot, E0, E1, E2 and E3



Meeting



Relationship



Networking

pharmex

Spicial Hashtags in Social Media In pharmex2022



Audience growth in 2020

+33%



Audience growth in 2020

+49%



Audience growth in 2020

+84%



Audience growth in 2020

+19%

#pharmex

#international

#pharma

#pandemic

#iranevent

#pharmaceutical

#pharmex2022

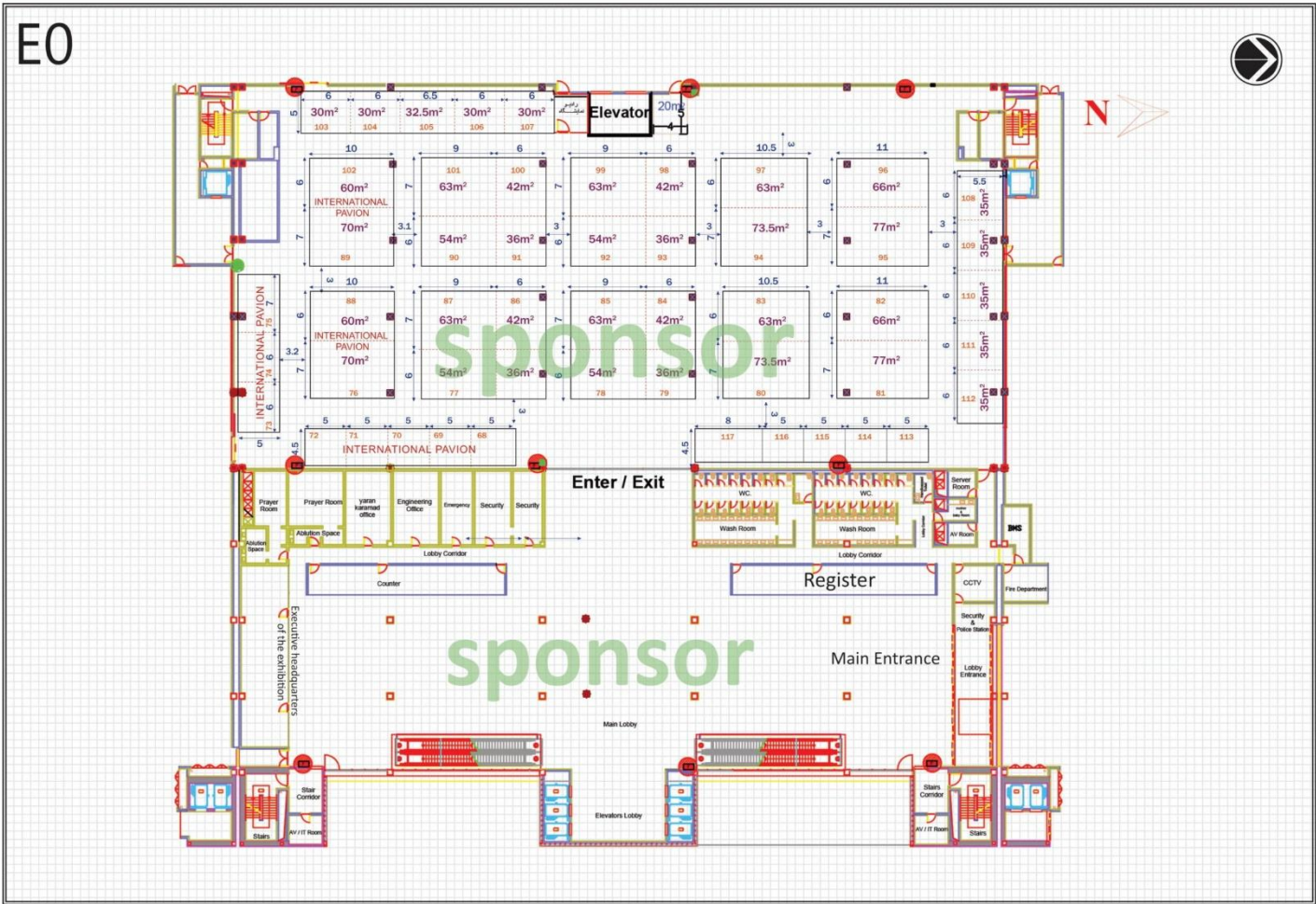
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#package

#Api

#pharmacy

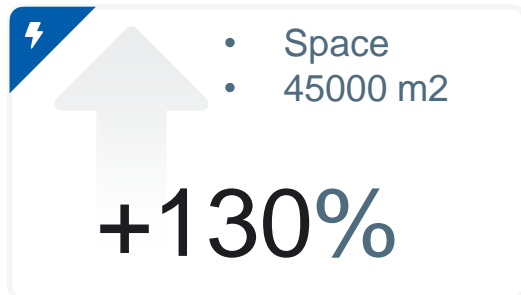
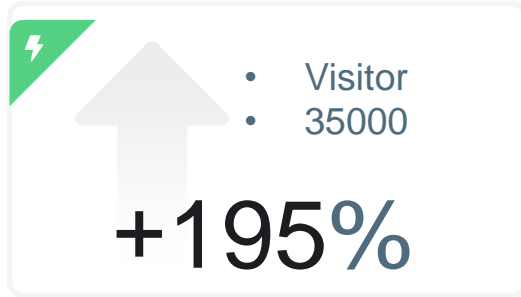
Pharmex 2023 /plan



نکته قابل توجه: مسدود نمودن فایرباکس ها و شناسی های اعلان حریق از مرحله طراحی تا اجرا و بهره برداری غرفه ها اکیدا ممنوع می باشد.

 <p>Iran Mall Event & Convention Center</p>	<p>Project Name Pharmex2023 Exhibition of Iran Mall</p>	<p>Legend</p> <ul style="list-style-type: none"> ■ اعلان حریق ■ تعداد در طبقات E2 : 8 ■ فایرباکس ■ تعداد در طبقه E2 : 1 	<p>Sheet Content Plan E0</p>	
			<p>Date 1401-07-26</p>	

2021 vs 2022



Iran's API & Pharmaceutical Packaging Syndicate as the most specialized national pharmaceutical syndicate, for recently signed cooperation between this syndicate and RDIF and based on one of the clauses of this agreement, joint developing cooperation context investment and transferring technical knowledge in pharmaceutical sector is considered. Because of the ability of IRAN in manufacturing and supplying intermediates and APIs globally, Iranian syndicate tends to holding joint especial events in specific period of time and Pharmex 2023, as the most specialized pharmaceutical event in Iran, by inviting Iranian and russian boards imply to transfer knowledge and developing pharmaceutical technology by a joint event.

