



Pharmex

Middle East 5th

2023

Pharmaceutical Industries on the Path to Self-sufficiency

International Exhibition

22-25 August 2023

Iran Mall International Exhibition Center, Tehran

APIs | FDF | COSMEX | BIO | NEX
PHARMATECH | PHARMAPACK

www.pharmex.me



About Pharmex

Pharmex is an international event which is held annually in Iran. The main sectors of this event are APIs, Pharmatech, Pharmapack, FDF, Bio, Nex and Cosmex.

This international event is held by Iran's National API and Pharmaceutical Packaging Syndicate by the help of Iran's Food and Drug Administration and in its 5th year it has drawn the great attention of the industry's key players to itself as a well-known event in this sector.



Exhibitors

Pharmex is trying to gather industry's key players from all around the world under one roof, in order to provide business opportunities for active players of the industry more than ever and also help the domestic companies to grow.

This international pharmaceutical event is held annually by Iran's API, Chemical & Pharmaceutical Packaging Syndicate in association with Iran's Food & Drug Administration and in its 5th year has drawn the attention of active companies and investors to itself.

Iranian and foreign exhibitors in Pharmex attend the event annually in sectors including APIs, PharmaPack, PharmaTech, Cosmex and etc. and Exhibitors are mainly from below sectors:

- APIs and Ingredients
- Pharmaceutical Packaging
- Pharmaceutical Machineries
- Manufacturing Equipment and Technologies
- APIs and Pharmaceutical Substances
- Cleanrooms
- Cosmex
- Raw Materials
- Ingredients and Excipients
- Etc.



Visitors

Pharmex is the most specialized pharmaceutical event in Iran and gathers Iran's pharmaceutical industry under one roof. With the attendance of foreign and international players of the industry, this event has become a suitable place to observe the different parts of pharmaceutical industry altogether. This event specially can provide the below situation for its visitors:

- Meet Iran's pharmaceutical industry, foreign players in Iran's market and of course visit the whole supply chain under one roof
- Make contact with the entire Iran's Pharmaceutical industry and its key players
- Take part in the most up-to-date conferences and showcases



More than a Particular Event

This international event is a great reflection of Iran's latest achievement in the pharmaceutical industry and is expanding each year in different fields by providing the situation not only for the exhibitors but also for its visitors and those who did not have the opportunity to attend this trade show in the heart of Middle East.

- Pharmex provided the situation for its visitors and exhibitors to have the opportunity of attending the side events during this show, especially:
- Pharmex Awards
- Different Conferences, Business Programmes, Workshops and etc.
- B2B meetings with key players of the market
- Inviting ambassadors of different countries and holding trade sessions with the exhibitors



Iran Mall Expo Center

Tehran has always been at the center of attention as the capital city of one of the world's most strategically important countries in the Middle East. This ocean-like metropolis is where many international events related to Iran take place.

The expo center of Iran Mall which is also regarded as one of the largest convention centers in the country is capable of hosting multiple events at the same time.

The center includes a hotel and multiple centers related to art, culture, recreation and tourism. A wide range of traditional, national and international restaurants and coffee shops around Iran Mall also render service to the expo center.

Iran Mall expo center is now prepared to take Iran's exhibition industry to a higher level by gathering some of the region's best exposition facilities under one roof.

Overview

Iran Mall expo center covers an area of 60 thousand square meters in five stories which includes a VIP parking lot, E0, E1, E2 and E3



Important Programme of Pharmex Middle East 2023

Special meeting
between Iran and
countries trade
boards

Special
workshops

Pharmex Awards

Pharmex
Middle East

Special expo tours
and visits by the
people in charge
of pharmaceutical
industry

Publishing
investment
opportunities

Specialized
meetings with
economic and
supporting
institutions

Presenting the
latest
industrial and
scientific
achievements

Pharmex Middle East, an Industrial B2B Exhibition

B2B marketing is one of the most profitable marketing methods in trade world. This may seem less recognized by normal customers, but a large amount of trades are being done through this method.

One of the advantages of B2B business is the large traded volume and this is true for a B2B exhibition as well. Because your customers in this exhibition are not only the finished product, but also have a business experience. they are your services and other products customer and by attending this event you are able to gather a complete database from your potential customers.

Iran's API and Pharmaceutical Packaging Syndicate and Iran Food and Drug Administration (IFDA) will Organize Pharmex

Pharmex is an international event which is being held annually in Iran. It is an industrial event, the visitors belong to finished product sector and it will be held in 6 main sectors, including: PharmaPack, APIs, PharmaTech, PharmaBio, FDF, Cosmex. Last year it was held as Pharmex and in this event 530 domestic and foreign exhibitors showcased their products to more than 40000 purely visitors from more than 30 countries. During the event several showcases and seminars were held by the Iranian key players of the industry. Pharmex gathers together industrial players from Middle East, North Africa, Europe and Asia under one roof where you can meet the whole supply chain in one location, connect with the entire Iran's Pharmaceutical industry, and also take part in API & Packaging Awards, Finish Dosage form conferences, Congress and showcases.

Iran's API and Pharmaceutical Packaging Syndicate and Iran Food and Drug Administration (IFDA) will organize 6th Pharmex (Middle East) from August 2024, at Iran Mall International Expo Center, Tehran.



The Job Profile of the Visitors from Iran and Other Countries

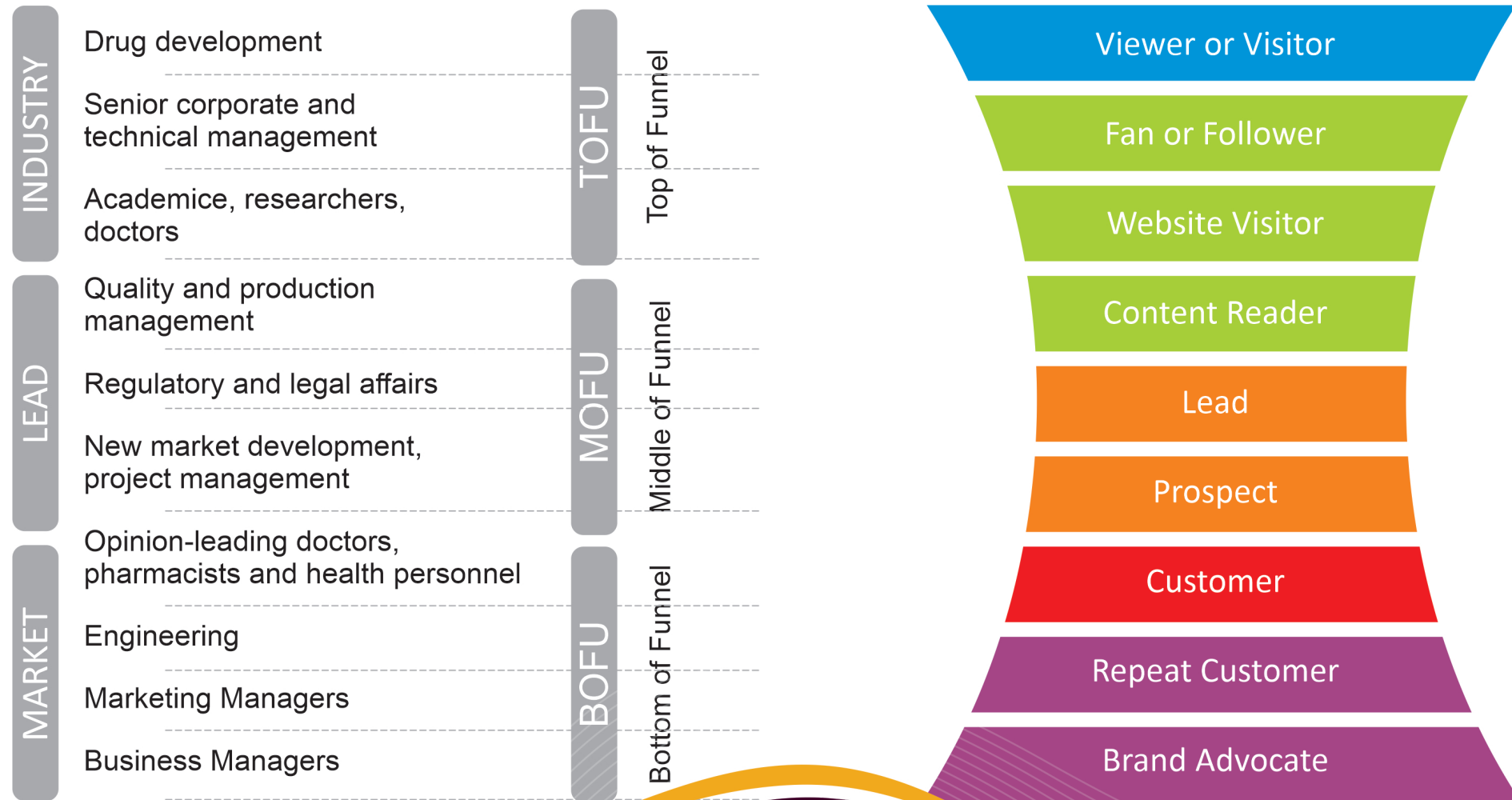
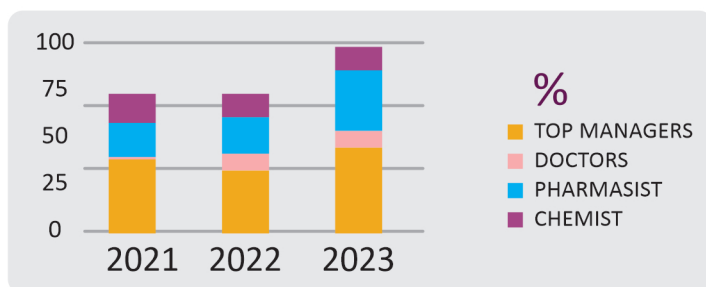
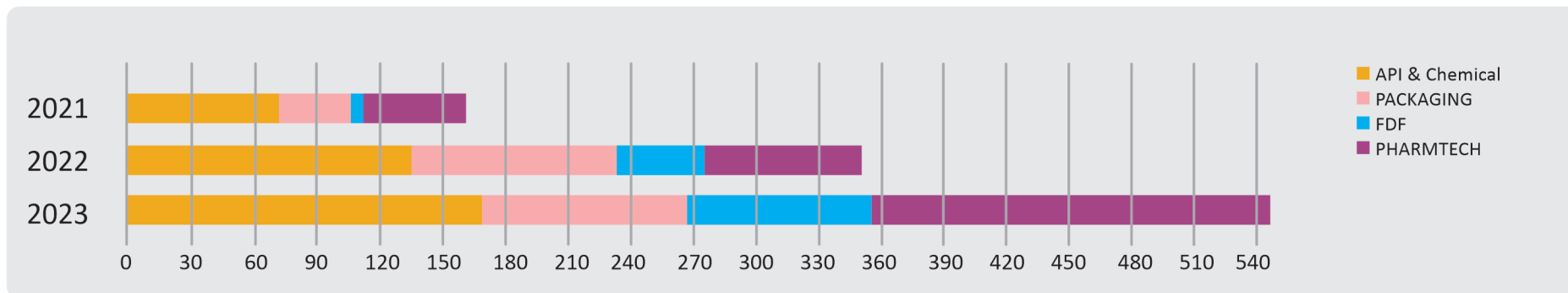




Exhibit & visit

Type of company

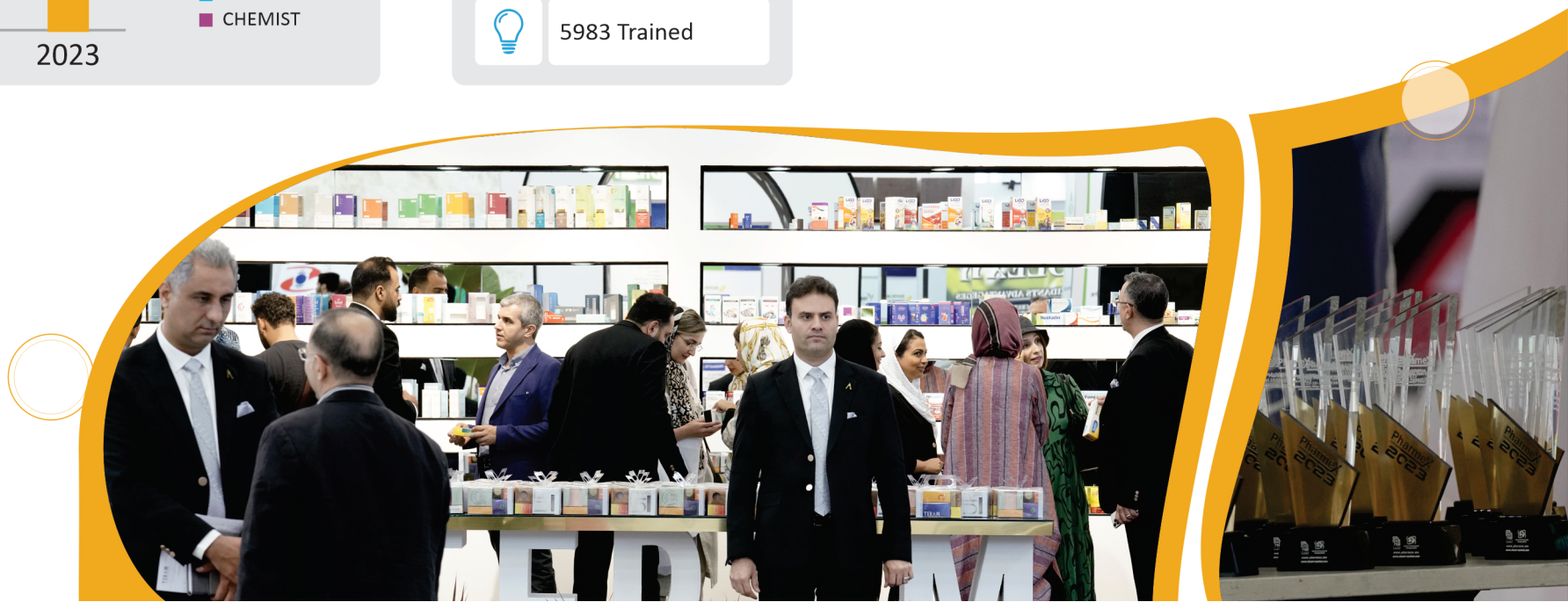




30 INTERNATIONAL VISIT TOURS



5983 Trained



PESTLE Analysis



Pharmex on the Way to Growth



- Visitor
- 40000

+ 15%



- Exhibitor
- 530

+ 23%



- Space
- 60000m²

+ 32%





Iran's API and Pharmaceutical
Packaging Syndicate



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